

# CHINESE PROFESSIONAL COMMUNICATION, CERTIFICATE

The Certificate in Chinese Professional Communication provides students with the opportunity to develop proficiency in Chinese while pursuing majors in other subjects across the university. It emphasizes the development of communication skills that are applicable to various professional contexts that students may encounter in their future careers.

## STUDY ABROAD

Students may receive residence credit for study abroad through a variety of different programs in China, Taiwan, Singapore, and other countries through UW-Madison's Study Abroad Programs (<https://studyabroad.wisc.edu/academics/major-advising-pages-maps/chinese/>).

Students may also receive credit, or gain experience, through various internship opportunities abroad. Please contact International Internship Programs (<http://internships.international.wisc.edu/>) for details.

## HOW TO GET IN

## HOW TO GET IN PLACEMENT EXAM

The Asian Languages and Cultures department offers placement exams for students with prior language study or experience as a speaker of Chinese. For more information, see the department's website (<https://alc.wisc.edu/languages/placement-tests/>).

## DECLARING THE CERTIFICATE

Declaring the certificate is as easy as meeting with the undergraduate advisor and making an appointment to review requirements and discuss course plans on Starfish (<https://wisc.starfishsolutions.com/starfish-ops/dl/instructor/serviceCatalog.html?bookmark=connection/10715/schedule>). Students may declare the certificate at any point in their language study.

Students declared in the Chinese major are not eligible to declare the Chinese Professional Communication certificate.

### Chinese Language Requisites

Code	Title	Credits
ASIALANG 101	First Semester Chinese	4
ASIALANG 102	Second Semester Chinese	4
ASIALANG 201	Third Semester Chinese	4
ASIALANG 202	Fourth Semester Chinese	4

## REQUIREMENTS

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15 credits distributed as follows:

Code	Title	Credits
<b>Required Language Course</b>		
ASIALANG 379	Business Chinese	3
<b>Advanced Chinese Language Courses (complete 3 courses from options below):</b>		<b>9</b>
ASIALANG 301	Fifth Semester Chinese	
ASIALANG 302	Sixth Semester Chinese	
ASIALANG 378	Chinese Conversation	
ASIALANG 454	Advanced Chinese through Media	
ASIALANG 457	Advanced Chinese: Reading and Writing	
<b>Chinese Studies Course (complete one):</b>		<b>3</b>
ASIAN/HISTORY 103	Introduction to East Asian History: China	
ASIAN/HISTORY/POLI SCI 255	Introduction to East Asian Civilizations	
ASIAN/SOC 334	Gender, Work, and Family in East Asia	
ASIAN/HISTORY 337	Social and Intellectual History of China, 589 AD-1919	
ASIAN/HISTORY 341	History of Modern China, 1800-1949	
ASIAN/HISTORY 342	History of the Peoples Republic of China, 1949 to the Present	
ASIAN 351	Survey of Classical Chinese Literature	
ASIAN 352	Survey of Modern Chinese Literature	
ASIAN/HISTORY 363	China and World War II in Asia	
ASIAN 371	Topics in Chinese Literature	
ASIAN 372	Topics in Chinese: Study Abroad	
ASIAN 375	Survey of Chinese Film	
ASIAN 432	Introduction to Chinese Linguistics	
ASIAN 631	History of the Chinese Language	
ASIAN 632	Studies in Chinese Linguistics	
ASIAN 641	History of Chinese Literature I	
ASIAN 642	History of Chinese Literature II	
ASIAN 672	Studies in Chinese Fiction	
ASIALANG 311	First Semester Classical Chinese	
ASIALANG 312	Second Semester Classical Chinese	
ART HIST 307	From Tomb to Temple: Ancient Chinese Art and Religion in Transition	
ART HIST 308	The Tastes of Scholars and Emperors: Chinese Art in the Later Periods	
HISTORY 145	America and China, 1776-Today	
HISTORY 336	Chinese Economic and Business History: From Silk to iPhones	
LITTRANS 261	Survey of Chinese Literature in Translation	
POLI SCI 324	Chinese Politics	
POLI SCI 346	China in World Politics	

## RESIDENCE AND QUALITY OF WORK

- Minimum 2.000 GPA on all certificate courses
- At least 8 certificate credits must be completed in residence

## CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.

### LEARNING OUTCOMES

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1. Explain in the target language their academic and professional experiences, and articulate their career objectives, both in writing and speaking.
2. Manage basic everyday workplace (face-to-face, telephone, and email) communications in the target language (e.g., greeting, introducing oneself, making/changing appointments, making and receiving requests, obtaining permission, reporting, thanking, apologizing).
3. With preparation, deliver a clear, concise, and connected presentation in the target language, with the effective use of visual images, on a subject they researched through online resources and/or interviews.
4. Demonstrate an awareness of the significance of honorific and formulaic expressions and etiquette observed in the workplace within the target culture, which can be applied to their life-long learning.
5. Demonstrate an awareness of diverse cultural perspectives, which may influence business and other professional practices, and a disposition to approach unfamiliar contexts with an open mind.

### ADVISING AND CAREERS

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### DECLARE OR CANCEL THIS PROGRAM

Please follow the process described on the Asian Languages and Cultures website (<https://alc.wisc.edu/advising/>).

### ADVISING

If you like to plan, seeing your advisor is very important; it can make the difference between fitting in general education and major requirements before you graduate. Many students also try to complete more than one major or certificate, and discussing how you might be able to reach this goal is another primary role of your major advisor. Advisors can speak to you about course content, which courses fit best with your interest areas, and what kinds of courses might work best with your learning style. Any and all of these discussions can occur during your advising appointment.

The advisor is happy to meet with students as they explore the degree options, prepare for study abroad, or advance through

their four-year plans. Schedule an appointment in Starfish (<https://wisc.starfishsolutions.com/starfish-ops/dl/instructor/serviceCatalog.html?bookmark=connection/10715/schedule>).

## SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try "Jobs, Internships, & How to Get Them," (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW-Madison students

### WISCONSIN EXPERIENCE

## WISCONSIN EXPERIENCE UNDERGRADUATE RESEARCH

Students in the Department of Asian Languages and Cultures' academic programs are encouraged to become engaged in undergraduate research. There are numerous programs (<https://teachlearn.provost.wisc.edu/initiatives-and-programs/undergraduate-research/>) that provide research opportunities for undergraduates at UW-Madison, including:

- Hilldale Undergraduate/Faculty Research Fellowships (<https://awards.advising.wisc.edu/all-scholarships/hilldale-undergraduatefaculty-research-fellowship/>)
- McNair Scholars (<https://mcnair.wisc.edu/>)
- Summer Research Programs (<https://grad.wisc.edu/diversity/summer-research-opportunity-program/>)
- Undergraduate Research Scholars (<https://urs.ls.wisc.edu/>)
- The Wisconsin Idea Undergraduate Fellowship Program (<https://morgridge.wisc.edu/get-connected-students/wisconsin-undergraduate-idea-fellowships/>)

### RESOURCES AND SCHOLARSHIPS

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### DEPARTMENT SCHOLARSHIPS

The Department of Asian Languages and Cultures has various scholarships to support meritorious students in our programs. Application information and deadlines (<https://alc.wisc.edu/undergraduate-studies/departmentscholarships/>).

## Chinese Language Learners Bridge Fund

Chinese Major Alumni Jarrett Wiesolek (Class of 2011) and Ali Dibble (Class of 2012) launched the Bridge Fund in 2016. CLLBF is designed to award scholarships to students who are passionate about learning Chinese and building bridges between UW–Madison and China.

## Chou Kuo-p'ing Book Award

Several awards will be given each year to undergraduate students who are studying and will continue to study Chinese during the following semester. This award is made possible through a donation by Professor Emerita Chou Kuo-p'ing, the founder of the Chinese program here at the University of Wisconsin–Madison. Professor Chou, a dedicated teacher, devoted her entire career to teaching, promoting, and developing Chinese studies in Wisconsin. Professor Chou was very active during her teaching career and often helped financially disadvantaged students, especially those who excelled in their academic careers despite economic difficulties. Although this award is based mainly on the applicant's academic performance, special consideration is given to those who are financially disadvantaged in order to carry on this tradition.

## Ellen and William E. Fisher Scholarship

Ellen and William E. Fisher have provided funding for an annual scholarship to be awarded to an undergraduate student at UW–Madison who is studying the Chinese language. According to the terms of the gift agreement, the award is based on merit, therefore there is no application, but faculty will make a determination based on students progressing in the program. Mr. Fisher stipulated that the award must be made in the fall semester so that the recipient can use it in the Spring semester.

## Gwang-Tsai Chen Award

Professor Sabina Knight established this scholarship in honor of Gwang-Tsai (Arthur) Chen, Emeritus Professor of East Asian Languages and Literature at UW–Madison. The scholarship recognizes a rising undergraduate Chinese major. Student eligibility: must be a non-heritage language learner, freshman or sophomore standing, a GPA above 3.5.

## Lawrence Louey Merit Scholarship

The Lawrence Louey Merit Scholarship is an annual competition recognizing an undergraduate Chinese major in the Department of Asian Languages and Cultures. Eligibility: You must be a graduating senior with a GPA above 3.75 and have taken at least three years of Chinese. An application is required for consideration, including a brief career plan, as well as a research paper from one of your major field courses.

## CAMPUS RESOURCES

### Foreign Language & Area Studies (FLAS) Fellowships (<https://flas.wisc.edu/>)

East Asian Studies FLAS Coordinator: Laurie Dennis, Assistant Director, [ldennis@wisc.edu](mailto:ldennis@wisc.edu) ([ldennis@international.wisc.edu](mailto:ldennis@international.wisc.edu)), 325 Ingraham Hall

FLAS fellowships are funded by the U.S. Department of Education and administered by UW–Madison's National Resource Centers to assist students in acquiring foreign language and either area or international studies competencies. FLAS awards are only available for specific languages (<https://flas.wisc.edu/languages/>), and are contingent on federal funding. Please direct any questions to the FLAS Coordinator (<https://flas.wisc.edu/languages/>) of your chosen language.

Applicants must be U.S. citizens or permanent residents of the United States. Applications by students in professional fields are encouraged. Preference will be given to applicants with a high level of academic ability and with previous language training. Academic Year and Summer FLAS

awards are **two separate competitions** requiring **two separate and complete applications**.

### Scholarships@UW–Madison (<https://scholarships.wisc.edu/Scholarships/>)

This is the primary campus-wide portal for applicants, current students, and everyone looking for scholarship opportunities on campus.

### Undergraduate Academic Awards Office (<https://awards.advising.wisc.edu/>)

We help UW–Madison undergraduates and recent graduates pursue nationally competitive scholarships (<https://awards.advising.wisc.edu/scholarships/nationally-competitive/>) and campus-wide awards (<https://awards.advising.wisc.edu/scholarships/campus-wide/>) for research, service, and leadership – activities at the heart of the Wisconsin Experience. We can help you:

- Find scholarship opportunities that match your goals and interests
- Navigate the scholarship application process
- Review scholarship essays
- Prepare for national scholarship interviews

Contact us (<https://awards.advising.wisc.edu/schedule-an-appointment/>) to schedule an appointment to discuss which opportunities are right for you.

## NATIONAL SCHOLARSHIPS

### Boren Scholarships (<https://borenawards.org/>)

Campus Representative: Undergraduates with questions should contact Matt Geisler ([mdgeisler@studyabroad.wisc.edu](mailto:mdgeisler@studyabroad.wisc.edu)), Associate Director of International Academic Programs

These scholarships provide up to \$20,000 to U.S. undergraduate students to study abroad in areas of the world that are critical to U.S. interests and underrepresented in study abroad, including Africa, Asia, Central & Eastern Europe, Eurasia, Latin America, and the Middle East. The countries of Western Europe, Canada, Australia, and New Zealand are excluded. (Full list of preferred countries (<https://borenawards.org/eligible-programs/#countries>)) Additionally, all programs must include formal study of an appropriate foreign language. (Full list of preferred languages (<https://borenawards.org/eligible-programs/#languages>)).

### Critical Language Scholarship Program (<http://www.clscholarship.org/>)

Campus Representative: Mark Lilleleht, Assistant Director for Awards at [awards@iris.wisc.edu](mailto:awards@iris.wisc.edu)

The CLS program is part of the U.S. Department of State, Bureau of Educational and Cultural Affairs. It is a fully-funded overseas intensive language and cultural immersion program for American undergraduate and graduate students. With the goal of broadening the base of Americans studying and mastering critical languages and to build relationships between the people of the United States and other countries, CLS provides opportunities to a diverse range of students from across the United States at every level of language learning.

The fourteen CLS languages are: Arabic, Azerbaijani, Bangla, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Punjabi, Russian, Swahili, Turkish, and Urdu.

The CLS Program seeks participants with diverse interests, from a wide variety of fields of study, backgrounds, and career paths, with the purpose of representing the full diversity of the United States. Thus, students from

all academic disciplines, including business, engineering, law, medicine, science, social sciences, arts, and humanities are encouraged to apply.

**Gilman Scholarship Program (<https://www.iie.org/Programs/Gilman-Scholarship-Program/>)**

Campus Representative: Andy Quackenbush  
(quackenbush@studyabroad.wisc.edu), Advisor, International Academic Programs

The Gilman Scholarship Program is an undergraduate grant program for U.S. citizens of limited financial means to enable them to study abroad, thereby internationalizing their outlook and better preparing them to assume significant roles in the increasingly global economy.