Chinese Professional Communication, Certificate

The Certificate in Chinese Professional Communication provides students with the opportunity to develop proficiency in Chinese while pursuing majors in other subjects across the university. It emphasizes the development of communication skills that are applicable to various professional contexts that students may encounter in their future careers.

The certificate is open to all undergraduate students (except for those majoring in Chinese). It is available to University Special students only in circumstances where they have completed more than half of the 12 credit requirements discussed below as UW–Madison undergraduates in the semesters preceding their University Special student enrollment.

For more information about the Department of Asian Languages and Cultures see the department overview (http://guide.wisc.edu/undergraduate/letters-science/asian-languages-cultures/).

Study Abroad in China

Students may receive residence credit for study abroad through a variety of different programs. Our faculty direct the summer UW Intensive Chinese Language (https://studyabroad.wisc.edu/program/?programid=154) program in Tianjin. Students on this intensive language program study Mandarin Chinese over the summer, earning up to a full year’s worth of language credits. Please contact International Academic Programs (https://www.studyabroad.wisc.edu/) for details.

Students may also receive credit, or gain experience, through various internship opportunities abroad. Please contact International Internship Programs (http://internships.international.wisc.edu/) for details.

How to Get In

Declaring the Certificate

To declare the certificate in Chinese Professional Communication, students should meet with the undergraduate advisor to review the requirements, discuss courses. Students may declare the certificate at any point in their language study.

Required Prerequisite Language Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIALANG 101</td>
<td>First Semester Chinese</td>
<td>4</td>
</tr>
<tr>
<td>or ASIALANG 110 &amp; ASIALANG 111</td>
<td>Elementary Chinese I and Elementary Chinese II</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 102</td>
<td>Second Semester Chinese</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 201</td>
<td>Third Semester Chinese</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 202</td>
<td>Fourth Semester Chinese</td>
<td>4</td>
</tr>
</tbody>
</table>

For heritage Chinese speaking students:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIALANG 211</td>
<td>Heritage Chinese I</td>
<td>3</td>
</tr>
<tr>
<td>ASIALANG 212</td>
<td>Heritage Chinese II</td>
<td>3</td>
</tr>
</tbody>
</table>

Requirements

Requirements for the Certificate

15 credits distributed as follows:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Language Course</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ASIALANG 379 | Business Chinese | 3 |

Advanced Chinese Language Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIALANG 301</td>
<td>Fifth Semester Chinese</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 302</td>
<td>Sixth Semester Chinese</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 374</td>
<td>Chinese Conversation</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 401</td>
<td>Seventh Semester Chinese</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 402</td>
<td>Eighth Semester Chinese</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 453</td>
<td>Advanced Readings in Chinese I</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 454</td>
<td>Advanced Chinese through Media</td>
<td>4</td>
</tr>
<tr>
<td>ASIALANG 501</td>
<td>Fifth-year Chinese</td>
<td>4</td>
</tr>
</tbody>
</table>

Chinese Literature or Humanities Electives: 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIAN/E A STDs/HISTORY 103</td>
<td>Introduction to East Asian History: China</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/RELIG ST 236</td>
<td>Asia Enchanted: Ghosts, Gods, and Monsters</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/E A STDs/HISTORY/POLI SCI 255</td>
<td>Introduction to East Asian Civilizations</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/HISTORY/RELIG ST 267</td>
<td>Asian Religions in Global Perspective</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/ASIAN AM/E A STDs/HISTORY 276</td>
<td>Chinese Migrations since 1500</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/E A STDs/HISTORY 301</td>
<td>Social Studies Topics in East Asian Studies</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/E A STDs/HISTORY 337</td>
<td>Social and Intellectual History of China, 589 AD-1919</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/E A STDs/HISTORY 341</td>
<td>History of Modern China, 1800-1949</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/E A STDs/HISTORY 342</td>
<td>History of the Peoples Republic of China, 1949 to the Present</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN 351</td>
<td>Survey of Classical Chinese Literature</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN 352</td>
<td>Survey of Modern Chinese Literature</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN/E A STDs/HISTORY 363</td>
<td>China and World War II in Asia</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN 371</td>
<td>Topics in Chinese Literature</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN 372</td>
<td>Topics in Chinese: Study Abroad</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN 375</td>
<td>Survey of Chinese Film</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN 431</td>
<td>Chinese Linguistics I</td>
<td>3</td>
</tr>
<tr>
<td>ASIAN 432</td>
<td>Chinese Linguistics II</td>
<td>3</td>
</tr>
</tbody>
</table>
**RESIDENCE AND QUALITY OF WORK**

- Minimum 2.00 GPA on all certificate courses
- At least 6 certificate credits must be completed in residence

**CERTIFICATE COMPLETION REQUIREMENT**

This undergraduate certificate must be completed concurrently with the student’s undergraduate degree. Students cannot delay degree completion to complete the certificate.

**LEARNING OUTCOMES**

1. Explain in the target language their academic and professional experiences, and articulate their career objectives, both in writing and speaking.
2. Manage basic everyday workplace (face-to-face, telephone, and email) communications in the target language (e.g., greeting, introducing oneself, making/changing appointments, making and receiving requests, obtaining permission, reporting, thanking, apologizing).
3. With preparation, deliver a clear, concise, and connected presentation in the target language, with the effective use of visual images, on a subject they researched through online resources and/or interviews.
4. Demonstrate an awareness of the significance of honorific and formulaic expressions and etiquette observed in the workplace within the target culture, which can be applied to their life-long learning.
5. Demonstrate an awareness of diverse cultural perspectives, which may influence business and other professional practices, and a disposition to approach unfamiliar contexts with an open mind.

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**ADVISING AND CAREERS**

**UNDERGRADUATE ADVISOR**

Rachel Weiss  
1244 Van Hise Hall  
608-890-0138  
rweiss@wisc.edu

Schedule an advising appointment in Starfish. You can access Starfish from your MyUW dashboard.

Rachel is the advisor for the undergraduate majors and certificates in the Department of Asian Languages and Cultures. She is happy to meet with students as they explore the degree options, prepare for study abroad or advance through their four-year plans.

**INTERNATIONAL DIRECTIONS ADVISING**

**LANGUAGE INSTITUTE**

The Language Institute (https://languages.wisc.edu) provides academic and career advising for undergraduate students interested in languages and international area studies. The International Directions advisor provides academic and career advising to undergraduate students who are interested in languages and international area studies. Learn more (https://languages.wisc.edu/advising/).

**L&S CAREER RESOURCES**

SuccessWorks at the College of Letters & Science helps students leverage the academic skills learned in their major, certificates, and liberal arts degree; explore and try out different career paths; participate in internships; prepare for the job search and/or graduate school applications; and network with professionals in the field (alumni and employers). In short, SuccessWorks helps students in the College of Letters & Science discover themselves, find opportunities, and develop the skills they need for success after graduation.

SuccessWorks can also assist students in career advising, résumé and cover letter writing, networking opportunities, and interview skills, as well as course offerings for undergraduates to begin their career exploration early in their undergraduate career.

Students should set up their profiles in Handshake (https://careers.ls.wisc.edu/handshake/) to take care of everything they need to explore career events, manage their campus interviews, and apply to jobs and internships from 200,000+ employers around the country.

- SuccessWorks (https://careers.ls.wisc.edu/)
- Set up a career advising appointment (https://careers.ls.wisc.edu/make-an-appointment/)
- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)—for more information, see Inter-LS 210: Career Development, Taking Initiative (https://careers.ls.wisc.edu/inter-ls-210-career-development-taking-initiative/)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Com B General Education Requirement)
- Handshake (https://careers.ls.wisc.edu/handshake/)
- Learn how we’re transforming career preparation: L&S Career Initiative (http://ls.wisc.edu/lsci/)
FACULTY

Anatoly Detwyler, Assistant Professor
Website: https://alc.wisc.edu/about/faculty/anatoly-detwyler
Email: detwyler@wisc.edu
Area: Modern Chinese Literature and History, Comparative New Media, Information Studies

Rania Huntington, Professor
Website: https://alc.wisc.edu/about/faculty/ania-huntington
Email: huntington@wisc.edu
Area: Ming and Qing Narrative and Drama, Chinese Literature of the Weird and Supernatural

Hongming Zhang, Professor
Website: https://alc.wisc.edu/about/faculty/hongming-zhang
Email: hzhang6@wisc.edu
Area: Chinese Linguistics; History of Chinese Language; Teaching Chinese as a Second Language

Tinalu Zhang, Faculty Associate
Website: https://alc.wisc.edu/staff/zhang-tianlu/
Email: tianlu.zhang@wisc.edu
Area: Chinese language

Weihua Zhu, Assistant Professor
Website: https://alc.wisc.edu/about/faculty/weihua-zhu
Email: wzhu34@wisc.edu
Area: Chinese Language, Pedagogy and Second Language Acquisition

RESOURCES AND SCHOLARSHIPS

DEPARTMENT SCHOLARSHIPS
The Department of Asian Languages and Cultures has various scholarships to support meritorious students in our programs. Application information and deadlines (https://alc.wisc.edu/content/undergraduate-scholarships/)

Chinese Language Learners Bridge Fund
Chinese Major Alumni Jarret Wiesolek (Class of 2011) and Ali Dible (Class of 2012) launched the Bridge Fund in 2016. CLLBF is designed to award scholarships to students who are passionate about learning Chinese and building bridges between UW–Madison and China.

Chou Kuo-p'ing Book Award
Several awards will be given each year to undergraduate students who are studying and will continue to study Chinese during the following semester. This award is made possible through a donation by Professor Emerita Chou Kuo-p’ing, the founder of the Chinese program here at the University of Wisconsin—Madison. Professor Chou, a dedicated teacher, devoted her entire career to teaching, promoting, and developing Chinese studies in Wisconsin. Professor Chou was very active during her teaching career, and often helped financially disadvantaged students, especially those who excelled in their academic careers despite economic difficulties. Although this award is based mainly on the applicant's academic performance, special consideration is given to those who are financially disadvantaged in order to carry on this tradition.

Ellen and William E. Fisher Scholarship
Ellen and William E. Fisher have provided funding for an annual scholarship to be awarded to an undergraduate student at UW–Madison who is studying the Chinese language. According to the terms of the gift agreement, the award is based on merit, therefore there is no application, but faculty will make a determination based on students progressing in the program. Mr. Fisher stipulated that the award must be made in the Fall semester, so that the recipient can use it in the Spring semester.

Gwang-Tsai (Arthur) Chen Award
Professor Sabina Knight established this scholarship in honor of Gwang-Tsai (Arthur) Chen, Emeritus Professor of East Asian Languages and Literature at UW–Madison. The scholarship recognizes a rising undergraduate Chinese major. Student eligibility: must be a non-heritage language learner, freshman or sophomore standing, a GPA above 3.5.

Lawrence Louey Merit Scholarship
The Lawrence Louey Merit Scholarship is an annual competition recognizing an undergraduate Chinese major in the Department of Asian Languages and Cultures. Eligibility: You must be a graduating senior with a GPA above 3.75 and have taken at least three years of Chinese. An application is required for consideration, including a brief career plan, as well as a research paper from one of your major field courses.

CAMPUS RESOURCES

Foreign Language & Area Studies (FLAS) Fellowships
East Asian Studies FLAS Coordinator: Laurie Dennis, Assistant Director, ldennis@wisc.edu (ldennis@international.wisc.edu), 325 Ingraham Hall

WISCONSIN EXPERIENCE

UNDERGRADUATE RESEARCH
Students in the ALC department academic programs are encouraged to become engaged in undergraduate research. There are numerous programs (https://teachlearn.provost.wisc.edu/initiatives-and-programs/undergraduate-research/) that provide research opportunities for undergraduates at UW–Madison including:

- Hilldale Undergraduate/Faculty Research Fellowships (https://awards.advising.wisc.edu/all-scholarships/hilldale-undergraduate-faculty-research-fellowship/)
- McNair Scholars (http://grad.wisc.edu/mcnair/)
- Summer Research Programs (https://grad.wisc.edu/diversity/srop/)
- Undergraduate Research Scholars (https://urs.ls.wisc.edu/)
- The Wisconsin Idea Undergraduate Fellowship Program (https://mogriddle.wisc.edu/students/wisconsin-idea-fellowships/)
FLAS fellowships are funded by the US Department of Education and administered by UW–Madison’s National Resource Centers to assist students in acquiring foreign language and either area or international studies competencies. FLAS awards are only available for specific languages (https://flas.wisc.edu/Languages.html), and are contingent on federal funding. Please direct any questions to the FLAS Coordinator (https://flas.wisc.edu/Languages.html) of your chosen language.

Applicants must be US citizens or permanent residents of the United States. Applications by students in professional fields are encouraged. Preference will be given to applicants with a high level of academic ability and with previous language training. Academic Year and Summer FLAS awards are two separate competitions requiring two separate and complete applications.

Scholarships@UW–Madison (https://scholarships.wisc.edu/Scholarships/) is the primary campus-wide portal for applicants, current students, and everyone looking for scholarship opportunities on campus.

Undergraduate Academic Awards Office (https://awards.advising.wisc.edu/) helps UW–Madison undergraduates and recent graduates pursue nationally competitive scholarships (https://awards.advising.wisc.edu/scholarships/nationally-competitive/) and campus-wide awards (https://awards.advising.wisc.edu/scholarships/campus-wide/) for research, service, and leadership—activities at the heart of the Wisconsin Experience. We can help you:

- Find scholarship opportunities that match your goals and interests
- Navigate the scholarship application process
- Review scholarship essays
- Prepare for national scholarship interviews

Contact us (https://awards.advising.wisc.edu/schedule-an-appointment/) to schedule an appointment to discuss which opportunities are right for you.

**NATIONAL SCHOLARSHIPS**

Boren Scholarships (https://borenawards.org/)

Campus Representative: Undergraduates with questions should contact Matt Geisler (mdgeisler@studyabroad.wisc.edu), Associate Director of International Academic Programs

These scholarships provide up to $20,000 to US undergraduate students to study abroad in areas of the world that are critical to US interests and underrepresented in study abroad, including Africa, Asia, Central & Eastern Europe, Eurasia, Latin America, and the Middle East. The countries of Western Europe, Canada, Australia, and New Zealand are excluded. (Full list of preferred countries (https://borenawards.org/eligible-programs/#countries)) Additionally, all programs must include formal study of an appropriate foreign language. (Full list of preferred languages (https://borenawards.org/eligible-programs/#languages)).

Critical Language Scholarship Program (http://www.clscholarship.org/)

Campus Representative: Mark Lilleleht, Assistant Director for Awards at awards@iris.wisc.edu

The CLS program is part of the US Department of State, Bureau of Educational and Cultural Affairs. It is a fully-funded overseas intensive language and cultural immersion program for American undergraduate and graduate students. With the goal of broadening the base of Americans studying and mastering critical languages and to build relationships between the people of the United States and other countries, CLS provides opportunities to a diverse range of students from across the United States at every level of language learning.

The fourteen CLS languages are: Arabic, Azerbaijani, Bangla, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Punjabi, Russian, Swahili, Turkish, and Urdu.

The CLS Program seeks participants with diverse interests, from a wide variety of fields of study, backgrounds and career paths, with the purpose of representing the full diversity of the United States. Thus, students from all academic disciplines, including business, engineering, law, medicine, science, social sciences, arts and humanities are encouraged to apply.

Gilman Scholarship Program

Campus Representative: Andy Quackenbush (quackenbush@studyabroad.wisc.edu), Advisor, International Academic Programs

The Gilman Scholarship Program is an undergraduate grant program for US citizens of limited financial means to enable them to study abroad, thereby internationalizing their outlook and better preparing them to assume significant roles in the increasingly global economy.