

# CHINESE PROFESSIONAL COMMUNICATION, CERTIFICATE

The Certificate in Chinese Professional Communication provides students with the opportunity to develop proficiency in Chinese while pursuing majors in other subjects across the university. It emphasizes the development of communication skills that are applicable to various professional contexts that students may encounter in their future careers.

The certificate is open to all undergraduate students (except for those majoring in Chinese). It is available to University Special students only in circumstances where they have completed more than half of the 12 credit requirements discussed below as UW–Madison undergraduates in the semesters preceding their University Special student enrollment.

For more information about the Department of Asian Languages and Cultures see the department overview (<http://guide.wisc.edu/undergraduate/letters-science/asian-languages-cultures/>).

## STUDY ABROAD IN CHINA

Students may receive residence credit for study abroad through a variety of different programs. Our faculty direct the summer UW Intensive Chinese Language (<https://studyabroad.wisc.edu/program/?programId=154>) program in Tianjin. Students on this intensive language program study Mandarin Chinese over the summer, earning up to a full year's worth of language credits. Please contact International Academic Programs (<https://www.studyabroad.wisc.edu/>) for details.

Students may also receive credit, or gain experience, through various internship opportunities abroad. Please contact International Internship Programs (<http://internships.international.wisc.edu/>) for details.

## HOW TO GET IN

## DECLARING THE CERTIFICATE

To declare the certificate in Chinese Professional Communication, students should meet with the undergraduate advisor to review the requirements, discuss courses. Students may declare the certificate at any point in their language study.

## REQUIRED PREREQUISITE LANGUAGE COURSES

Code	Title	Credits
<b>For non-heritage speakers:</b>		
ASIALANG 101	First Semester Chinese	4
<i>or</i>		
ASIALANG 110 & ASIALANG 111	Elementary Chinese I and Elementary Chinese II	4
<i>and</i>		
ASIALANG 102	Second Semester Chinese	4
ASIALANG 201	Third Semester Chinese	4
ASIALANG 202	Fourth Semester Chinese	4
<b>For heritage Chinese speaking students:</b>		

ASIALANG 211	Heritage Chinese I	3
ASIALANG 212	Heritage Chinese II	3

## REQUIREMENTS

## REQUIREMENTS FOR THE CERTIFICATE

15 credits distributed as follows:

Code	Title	Credits
<b>Business Language Course</b>		
ASIALANG 379	Business Chinese	3
<b>Advanced Chinese Language Courses</b>		
<b>9</b>		
ASIALANG 301	Fifth Semester Chinese	
ASIALANG 302	Sixth Semester Chinese	
ASIALANG 374		
ASIALANG 378	Chinese Conversation	
ASIALANG 401	Seventh Semester Chinese	
ASIALANG 402	Eighth Semester Chinese	
ASIALANG 453	Advanced Readings in Chinese II	
ASIALANG 454	Advanced Chinese through Media	
ASIALANG 501	Fifth-year Chinese	
<b>Chinese Literature or Humanities Electives:</b>		
<b>3</b>		
ASIAN/E A STDS/ HISTORY 103	Introduction to East Asian History: China	
ASIAN/ RELIG ST 236	Asia Enchanted: Ghosts, Gods, and Monsters	
ASIAN/E A STDS/ HISTORY/ POLI SCI 255	Introduction to East Asian Civilizations	
ASIAN/HISTORY/ RELIG ST 267	Asian Religions in Global Perspective	
ASIAN/ ASIAN AM/ E A STDS/ HISTORY 276	Chinese Migrations since 1500	
ASIAN/ E A STDS 301	Social Studies Topics in East Asian Studies	
ASIAN/E A STDS/ HISTORY 337	Social and Intellectual History of China, 589 AD-1919	
ASIAN/E A STDS/ HISTORY 341	History of Modern China, 1800-1949	
ASIAN/E A STDS/ HISTORY 342	History of the Peoples Republic of China, 1949 to the Present	
ASIAN 351	Survey of Classical Chinese Literature	
ASIAN 352	Survey of Modern Chinese Literature	
ASIAN/E A STDS/ HISTORY 363	China and World War II in Asia	
ASIAN 371	Topics in Chinese Literature	
ASIAN 372	Topics in Chinese: Study Abroad	
ASIAN 375	Survey of Chinese Film	
ASIAN 431	Chinese Linguistics I	
ASIAN 432	Chinese Linguistics II	

ASIAN 631	History of the Chinese Language
ASIAN 641	History of Chinese Literature
ASIAN 642	History of Chinese Literature II
ASIAN 671	Literary Studies in Chinese Drama
ASIALANG 311	First Semester Classical Chinese
ASIALANG 312	Second Semester Classical Chinese
ANTHRO 358	Anthropology of China
ART HIST 203	Survey of Asian Art
ART HIST 307	From Tomb to Temple: Ancient Chinese Art and Religion in Transition
ART HIST 308	The Tastes of Scholars and Emperors: Chinese Art in the Later Periods
HISTORY 336	Chinese Economic and Business History: From Silk to iPhones
POLI SCI 324	Political Power in Contemporary China
POLI SCI 346	China in World Politics
SOC 225	Contemporary Chinese Society

Total Credits 15

## RESIDENCE AND QUALITY OF WORK

- Minimum 2.000 GPA on all certificate courses
- At least 6 certificate credits must be completed in residence

## CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.

## LEARNING OUTCOMES

1. Explain in the target language their academic and professional experiences, and articulate their career objectives, both in writing and speaking.
2. Manage basic everyday workplace (face-to-face, telephone, and email) communications in the target language (e.g., greeting, introducing oneself, making/changing appointments, making and receiving requests, obtaining permission, reporting, thanking, apologizing).
3. With preparation, deliver a clear, concise, and connected presentation in the target language, with the effective use of visual images, on a subject they researched through online resources and/or interviews.
4. Demonstrate an awareness of the significance of honorific and formulaic expressions and etiquette observed in the workplace within the target culture, which can be applied to their life-long learning.
5. Demonstrate an awareness of diverse cultural perspectives, which may influence business and other professional practices, and a disposition to approach unfamiliar contexts with an open mind.

## ADVISING AND CAREERS

### UNDERGRADUATE ADVISOR

#### Rachel Weiss

1244 Van Hise Hall  
608-890-0138  
rweiss@wisc.edu

Schedule an advising appointment in Starfish. You can access Starfish from you MyUW dashboard.

Rachel is the advisor for the undergraduate majors and certificates in the Department of Asian Languages and Cultures. She is happy to meet with students as they explore the degree options, prepare for study abroad or advance through their four-year plans.

### INTERNATIONAL DIRECTIONS ADVISING LANGUAGE INSTITUTE

The Language Institute (<https://languages.wisc.edu>) provides academic and career advising to undergraduate students interested in languages and international area studies. The International Directions advisor provides academic and career advising to undergraduate students who are interested in languages and international area studies. Learn more (<https://languages.wisc.edu/advising/>).

### L&S CAREER RESOURCES

SuccessWorks at the College of Letters & Science helps students leverage the academic skills learned in their major, certificates, and liberal arts degree; explore and try out different career paths; participate in internships; prepare for the job search and/or graduate school applications; and network with professionals in the field (alumni and employers). In short, SuccessWorks helps students in the College of Letters & Science discover themselves, find opportunities, and develop the skills they need for success after graduation.

SuccessWorks can also assist students in career advising, résumé and cover letter writing, networking opportunities, and interview skills, as well as course offerings for undergraduates to begin their career exploration early in their undergraduate career.

Students should set up their profiles in Handshake (<https://careers.ls.wisc.edu/handshake/>) to take care of everything they need to explore career events, manage their campus interviews, and **apply to jobs and internships from 200,000+ employers around the country.**

- SuccessWorks (<https://careers.ls.wisc.edu/>)
- Set up a career advising appointment (<https://careers.ls.wisc.edu/make-an-appointment/>)
- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)—for more information, see Inter-LS 210: Career Development, Taking Initiative (<https://careers.ls.wisc.edu/inter-ls-210-career-development-taking-initiative/>)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Com B General Education Requirement)
- Handshake (<https://careers.ls.wisc.edu/handshake/>)
- Learn how we're transforming career preparation: L&S Career Initiative (<http://ls.wisc.edu/lsci/>)

## PEOPLE

### FACULTY

**Anatoly Detwyler**, Assistant Professor

Website: <https://alc.wisc.edu/about/faculty/anatoly-detwyler> (<https://alc.wisc.edu/about/faculty/anatoly-detwyler/>)

Email: [detwyler@wisc.edu](mailto:detwyler@wisc.edu)

Area: Modern Chinese Literature and History, Comparative New Media, Information Studies

**Rania Huntington**, Professor

Website: <https://alc.wisc.edu/about/faculty/rania-huntington> (<https://alc.wisc.edu/about/faculty/rania-huntington/>)

Email: [huntington@wisc.edu](mailto:huntington@wisc.edu)

Area: Ming and Qing Narrative and Drama, Chinese Literature of the Weird and Supernatural

**Hongming Zhang**, Professor

Website: <https://alc.wisc.edu/about/faculty/hongming-zhang> (<https://alc.wisc.edu/about/faculty/hongming-zhang/>)

Email: [h Zhang6@wisc.edu](mailto:h Zhang6@wisc.edu)

Area: Chinese Linguistics; History of Chinese Language; Teaching Chinese as a Second Language

**Tinalu Zhang**, Faculty Associate

Website: <https://alc.wisc.edu/staff/zhang-tianlu/>

Email: [tianlu.zhang@wisc.edu](mailto:tianlu.zhang@wisc.edu)

Area: Chinese language

**Weihua Zhu**, Assistant Professor

Website: <https://alc.wisc.edu/about/faculty/weihua-zhu> (<https://alc.wisc.edu/about/faculty/weihua-zhu/>)

Email: [wzhu34@wisc.edu](mailto:wzhu34@wisc.edu)

Area: Chinese Language, Pedagogy and Second Language Acquisition

## WISCONSIN EXPERIENCE

### UNDERGRADUATE RESEARCH

Students in the ALC department academic programs are encouraged to become engaged in undergraduate research. There are numerous programs (<https://teachlearn.provost.wisc.edu/initiatives-and-programs/undergraduate-research/>) that provide research opportunities for undergraduates at UW–Madison including:

- Hilldale Undergraduate/Faculty Research Fellowships (<https://awards.advising.wisc.edu/all-scholarships/hilldale-undergraduatefaculty-research-fellowship/>)
- McNair Scholars (<http://grad.wisc.edu/mcnair/>)
- Summer Research Programs (<https://grad.wisc.edu/diversity/srop/>)
- Undergraduate Research Scholars (<https://urs.ls.wisc.edu/>)
- The Wisconsin Idea Undergraduate Fellowship Program (<https://morgridge.wisc.edu/students/wisconsin-idea-fellowships/>)

## RESOURCES AND SCHOLARSHIPS

### DEPARTMENT SCHOLARSHIPS

The Department of Asian Languages and Cultures has various scholarships to support meritorious students in our programs. Application information and deadlines (<https://alc.wisc.edu/content/undergraduate-scholarships/>).

#### Chinese Language Learners Bridge Fund

Chinese Major Alumni Jarrett Wiesolek (Class of 2011) and Ali Dibble (Class of 2012) launched the Bridge Fund in 2016. CLLBF is designed to award scholarships to students who are passionate about learning Chinese and building bridges between UW–Madison and China.

#### Chou Kuo-p'ing Book Award

Several awards will be given each year to undergraduate students who are studying and will continue to study Chinese during the following semester. This award is made possible through a donation by Professor Emerita Chou Kuo-p'ing, the founder of the Chinese program here at the University of Wisconsin–Madison. Professor Chou, a dedicated teacher, devoted her entire career to teaching, promoting, and developing Chinese studies in Wisconsin. Professor Chou was very active during her teaching career, and often helped financially disadvantaged students, especially those who excelled in their academic careers despite economic difficulties. Although this award is based mainly on the applicant's academic performance, special consideration is given to those who are financially disadvantaged in order to carry on this tradition.

#### Ellen and William E. Fisher Scholarship

Ellen and William E. Fisher have provided funding for an annual scholarship to be awarded to an undergraduate student at UW–Madison who is studying the Chinese language. According to the terms of the gift agreement, the award is based on merit, therefore there is no application, but faculty will make a determination based on students progressing in the program. Mr. Fisher stipulated that the award must be made in the Fall semester, so that the recipient can use it in the Spring semester.

#### Gwang-Tsai Chen Award

Professor Sabina Knight established this scholarship in honor of Gwang-Tsai (Arthur) Chen, Emeritus Professor of East Asian Languages and Literature at UW–Madison. The scholarship recognizes a rising undergraduate Chinese major. Student eligibility: must be a non-heritage language learner, freshman or sophomore standing, a GPA above 3.5.

#### Lawrence Louey Merit Scholarship

The Lawrence Louey Merit Scholarship is an annual competition recognizing an undergraduate Chinese major in the Department of Asian Languages and Cultures. Eligibility: You must be a graduating senior with a GPA above 3.75 and have taken at least three years of Chinese. An application is required for consideration, including a brief career plan, as well as a research paper from one of your major field courses.

## CAMPUS RESOURCES

#### Foreign Language & Area Studies (FLAS) Fellowships

East Asian Studies FLAS Coordinator: Laurie Dennis, Assistant Director, [ldennis@wisc.edu](mailto:ldennis@wisc.edu) ([ldennis@international.wisc.edu](mailto:ldennis@international.wisc.edu)), 325 Ingraham Hall

FLAS fellowships are funded by the US Department of Education and administered by UW–Madison’s National Resource Centers to assist students in acquiring foreign language and either area or international studies competencies. FLAS awards are only available for specific languages (<https://flas.wisc.edu/Languages.html>), and are contingent on federal funding. Please direct any questions to the FLAS Coordinator (<https://flas.wisc.edu/Languages.html>) of your chosen language.

Applicants must be US citizens or permanent residents of the United States. Applications by students in professional fields are encouraged. Preference will be given to applicants with a high level of academic ability and with previous language training. Academic Year and Summer FLAS awards are **two separate competitions** requiring **two separate and complete applications**.

Scholarships@UW–Madison (<https://scholarships.wisc.edu/Scholarships/>)

This is the primary campus-wide portal for applicants, current students, and everyone looking for scholarship opportunities on campus.

Undergraduate Academic Awards Office (<https://awards.advising.wisc.edu/>)

We help UW–Madison undergraduates and recent graduates pursue nationally competitive scholarships (<https://awards.advising.wisc.edu/scholarships/nationally-competitive/>) and campus-wide awards (<https://awards.advising.wisc.edu/scholarships/campus-wide/>) for research, service, and leadership—activities at the heart of the Wisconsin Experience. We can help you:

- Find scholarship opportunities that match your goals and interests
- Navigate the scholarship application process
- Review scholarship essays
- Prepare for national scholarship interviews

Contact us (<https://awards.advising.wisc.edu/schedule-an-appointment/>) to schedule an appointment to discuss which opportunities are right for you.

## NATIONAL SCHOLARSHIPS

Boren Scholarships (<https://borenawards.org/>)

Campus Representative: Undergraduates with questions should contact Matt Geisler ([mdgeisler@studyabroad.wisc.edu](mailto:mdgeisler@studyabroad.wisc.edu)), Associate Director of International Academic Programs

These scholarships provide up to \$20,000 to US undergraduate students to study abroad in areas of the world that are critical to US interests and underrepresented in study abroad, including Africa, Asia, Central & Eastern Europe, Eurasia, Latin America, and the Middle East. The countries of Western Europe, Canada, Australia, and New Zealand are excluded. (Full list of preferred countries (<https://borenawards.org/eligible-programs/#countries>)) Additionally, all programs must include formal study of an appropriate foreign language. (Full list of preferred languages (<https://borenawards.org/eligible-programs/#languages>)).

Critical Language Scholarship Program (<http://www.clscholarship.org/>)  
Campus Representative: Mark Lilleleht, Assistant Director for Awards at [awards@iris.wisc.edu](mailto:awards@iris.wisc.edu)

The CLS program is part of the US Department of State, Bureau of Educational and Cultural Affairs. It is a fully-funded overseas intensive language and cultural immersion program for American undergraduate and graduate students. With the goal of broadening the base of Americans studying and mastering critical languages and to build

relationships between the people of the United States and other countries, CLS provides opportunities to a diverse range of students from across the United States at every level of language learning. The fourteen CLS languages are: Arabic, Azerbaijani, Bangla, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Punjabi, Russian, Swahili, Turkish, and Urdu.

The CLS Program seeks participants with diverse interests, from a wide variety of fields of study, backgrounds and career paths, with the purpose of representing the full diversity of the United States. Thus, students from all academic disciplines, including business, engineering, law, medicine, science, social sciences, arts and humanities are encouraged to apply.

### Gilman Scholarship Program

Campus Representative: Andy Quackenbush ([quackenbush@studyabroad.wisc.edu](mailto:quackenbush@studyabroad.wisc.edu)), Advisor, International Academic Programs

The Gilman Scholarship Program is an undergraduate grant program for US citizens of limited financial means to enable them to study abroad, thereby internationalizing their outlook and better preparing them to assume significant roles in the increasingly global economy.