The certificate in Japanese professional communication provides students with the opportunity to develop proficiency in Japanese while pursuing majors in other subjects across the university. It emphasizes the development of communication skills that are applicable to various professional contexts that students may encounter in their future careers.

The certificate is open to all undergraduate students (except for those majoring in Japanese). It is available to University Special students only in circumstances where they have completed more than half of the 12 credit requirements discussed below as UW–Madison undergraduates in the semesters preceding their University Special student enrollment.

**STUDY ABROAD IN JAPAN**

Students may receive residence credit for study abroad through a variety of different programs sponsored by the department. Please contact International Academic Programs (https://www.studyabroad.wisc.edu/) for details.

Students may also receive credit, or gain experience, through various internship opportunities abroad. Please contact International Internship Programs (http://internships.international.wisc.edu/) for details.

**HOW TO GET IN**

**PLACEMENT EXAM**

The Asian Languages and Cultures department offers placement exams for students with prior language study or experience as a speaker of Japanese. For more information, see the department’s website (https://alc.wisc.edu/languages/placement-tests-2/).

**DECLARING THE CERTIFICATE**

To declare the Certificate in Japanese Professional Communication, students should meet with the undergraduate advisor to review the requirements, and discuss courses. Students may declare the certificate at any point in their language study.

Students declared in the Japanese major are not eligible to declare the Japanese Professional Communication certificate.

**REQUIRED PREREQUISITE LANGUAGE COURSES**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIALANG 103</td>
<td>First Semester Japanese</td>
<td>4</td>
</tr>
<tr>
<td>or</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ASIALANG 113 &amp; ASIALANG 114</td>
<td>First Semester Elementary Japanese and Second Semester Elementary Japanese</td>
<td>4</td>
</tr>
<tr>
<td>and</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ASIALANG 104</td>
<td>Second Semester Japanese</td>
<td>4</td>
</tr>
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</table>

**REQUIREMENTS FOR THE CERTIFICATE**

15 credits distributed as follows:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIALANG 203</td>
<td>Third Semester Japanese</td>
<td></td>
</tr>
<tr>
<td>ASIALANG 204</td>
<td>Fourth Semester Japanese</td>
<td></td>
</tr>
</tbody>
</table>

**REQUIREMENTS**

**Business Language Course**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIALANG 377</td>
<td>Business Japanese Communication</td>
<td>3</td>
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</tbody>
</table>

**Advanced Japanese Language Courses**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIALANG 303</td>
<td>Fifth Semester Japanese</td>
<td></td>
</tr>
<tr>
<td>ASIALANG 376</td>
<td>Japanese Conversation</td>
<td></td>
</tr>
<tr>
<td>ASIALANG 451</td>
<td>Advanced Readings in Japanese</td>
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</tr>
<tr>
<td>ASIALANG 452</td>
<td>Advanced Japanese through Audio-Visual Media</td>
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</tbody>
</table>

**Japanese Literature or Humanities Electives**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIAN/HISTORY 104</td>
<td>Introduction to East Asian History: Japan</td>
<td></td>
</tr>
<tr>
<td>ASIAN/HISTORY RELIG 236</td>
<td>Asia Enchanted: Ghosts, Gods, and Monsters</td>
<td></td>
</tr>
<tr>
<td>ASIAN 253</td>
<td>Japanese Popular Culture</td>
<td></td>
</tr>
<tr>
<td>ASIAN 301</td>
<td>Social Studies Topics in East Asian Studies</td>
<td></td>
</tr>
<tr>
<td>ASIAN/HISTORY/POLI SCIENCE 255</td>
<td>Introduction to East Asian Civilizations</td>
<td></td>
</tr>
<tr>
<td>ASIAN 353</td>
<td>Lovers, Warriors and Monks: Survey of Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>ASIAN 354</td>
<td>Early Modern Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>ASIAN 355</td>
<td>Modern Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>ASIAN 358</td>
<td>Language in Japanese Society</td>
<td></td>
</tr>
<tr>
<td>ASIAN 361</td>
<td>Love and Politics: The Tale of Genji</td>
<td></td>
</tr>
<tr>
<td>ASIAN 367</td>
<td>Haiku</td>
<td></td>
</tr>
<tr>
<td>ASIAN 373</td>
<td>Topics in Japanese: Study Abroad</td>
<td></td>
</tr>
<tr>
<td>ASIAN 376</td>
<td>Manga</td>
<td></td>
</tr>
<tr>
<td>ASIAN 378</td>
<td>Anime</td>
<td></td>
</tr>
<tr>
<td>ASIAN 434</td>
<td>Introduction to Japanese Linguistics</td>
<td></td>
</tr>
<tr>
<td>ASIAN/HISTORY 454</td>
<td>Samurai: History and Image</td>
<td></td>
</tr>
<tr>
<td>ASIAN/HISTORY 456</td>
<td>Pearl Harbor &amp; Hiroshima: Japan, the US &amp; The Crisis in Asia</td>
<td></td>
</tr>
<tr>
<td>ASIAN 533</td>
<td>Readings in Early Modern Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>ASIAN 563</td>
<td>Readings in Modern Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>ASIAN 573</td>
<td>Readings in Classical Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>ASIAN/HISTORY 456</td>
<td>Pearl Harbor &amp; Hiroshima: Japan, the US &amp; The Crisis in Asia</td>
<td></td>
</tr>
</tbody>
</table>

**ART HIST 372** | Arts of Japan | |
| ASIAN 434 | Introduction to Japanese Linguistics | |
| ASIAN/HISTORY 454 | Samurai: History and Image | |
| ASIAN/HISTORY 456 | Pearl Harbor & Hiroshima: Japan, the US & The Crisis in Asia | |
| ASIAN 533 | Readings in Early Modern Japanese Literature | |
| ASIAN 563 | Readings in Modern Japanese Literature | |
| ASIAN 573 | Readings in Classical Japanese Literature | |
| ASIAN/HISTORY 456 | Pearl Harbor & Hiroshima: Japan, the US & The Crisis in Asia | |
| ASIAN 313 | Classical Japanese | |
| ANTHRO 357 | Introduction to the Anthropology of Japan | |
| ART HIST 372 | Arts of Japan | |
| ART HIST 475 | Japanese Ceramics and Allied Arts | |
provides academic and career advising to undergraduate students who are interested in languages and international area studies. Learn more (https://languages.wisc.edu/advising/).

L&S CAREER RESOURCES

Every L&S major opens a world of possibilities. SuccessWorks (https://successworks.wisc.edu/) at the College of Letters & Science helps students turn the academic skills learned in their major, certificates, and other coursework into fulfilling lives after graduation, whether that means jobs, public service, graduate school or other career pursuits.

In addition to providing basic support like resume reviews and interview practice, SuccessWorks offers ways to explore interests and build career skills from their very first semester/term at UW all the way through graduation and beyond.

Students can explore careers in one-on-one advising, try out different career paths, complete internships, prepare for the job search and/or graduate school applications, and connect with supportive alumni and even employers in the fields that inspire them.

- SuccessWorks (https://careers.ls.wisc.edu/)
- Set up a career advising appointment (https://successworks.wisc.edu/make-an-appointment/)
- Enroll in a Career Course (https://successworks.wisc.edu/career-courses/) - a great idea for first- and second-year students:
  - INTER-LS 210 L&S Career Development: Taking Initiative (1 credit)
  - INTER-LS 215 Communicating About Careers (3 credits, fulfills Comm B General Education Requirement)
- Learn about internships and internship funding (https://successworks.wisc.edu/finding-a-job-or-internship/)
- Activate your Handshake account (https://successworks.wisc.edu/handshake/) to apply for jobs and internships from 200,000+ employers recruiting UW-Madison students
- Learn about the impact SuccessWorks has on students' lives (https://successworks.wisc.edu/about/mission/)

PEOPLE

FACULTY

Charo D’Etcheverry, Professor
website: https://alc.wisc.edu/about/faculty/charo-detcheverry (https://alc.wisc.edu/about/faculty/charo-detcheverry/)
email: cdetcheverry@wisc.edu
Areas of Expertise: Classical Japanese literature (especially court fiction & its reception and early kabuki)

Naomi Geyer, Associate Professor
website: https://alc.wisc.edu/about/faculty/naomi-geyer (https://alc.wisc.edu/about/faculty/naomi-geyer/)
email: nfgeyer@wisc.edu
Areas of Expertise: Japanese Language, Language Pedagogy, Pragmatics

Adam L. Kern, Professor
website: https://alc.wisc.edu/about/faculty/adam-l-kern (https://alc.wisc.edu/about/faculty/adam-l-kern/)
email: alkern@wisc.edu

ADVISING AND CAREERS

UNDERGRADUATE ADVISOR

Rachel Weiss
1244 Van Hise Hall
608-890-0138
rweiss@wisc.edu
Schedule an advising appointment in Starfish. You can access Starfish from your MyUW dashboard.

Rachel is the advisor for the undergraduate majors and certificates in the Department of Asian Languages and Cultures. She is happy to meet with students as they explore the degree options, prepare for study abroad or advance through their four-year plans.

INTERNATIONAL DIRECTIONS ADVISING LANGUAGE INSTITUTE

The Language Institute (https://languages.wisc.edu) provides academic and career advising to undergraduate students interested in languages and international area studies. The International Directions advisor provides academic and career advising to undergraduate students who

### RESIDENCE AND QUALITY OF WORK

- Minimum 2.000 GPA on all certificate courses
- At least 8 certificate credits must be completed in residence

### CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student’s undergraduate degree. Students cannot delay degree completion to complete the certificate.

### LEARNING OUTCOMES

1. Explain in the target language their academic and professional experiences, and articulate their career objectives, both in writing and speaking.
2. Manage basic everyday workplace (face-to-face, telephone, and email) communications in the target language (e.g., greeting, introducing oneself, making/changing appointments, making and receiving requests, obtaining permission, reporting, thanking, apologizing).
3. With preparation, deliver a clear, concise, and connected presentation in the target language, using the effective use of visual images, on a subject they researched through online resources and/or interviews.
4. Demonstrate an awareness of the significance of honorific and formulaic expressions and etiquette observed in the workplace within the target culture, which can be applied to their life-long learning.
5. Demonstrate an awareness of diverse cultural perspectives, which may influence business and other professional practices, and a disposition to approach unfamiliar contexts with an open mind.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>LITTRANS 368</td>
<td>Modern Japanese Fiction</td>
</tr>
<tr>
<td>LITTRANS 372</td>
<td>Topics in Japanese Literature</td>
</tr>
<tr>
<td>LITTRANS 373</td>
<td></td>
</tr>
</tbody>
</table>

**Total Credits:** 15

### FACULTY

- **Charo D’Etcheverry**, Professor
  - Website: [https://alc.wisc.edu/about/faculty/charo-detcheverry](https://alc.wisc.edu/about/faculty/charo-detcheverry)
  - Email: cdetcheverry@wisc.edu
  - Areas of Expertise: Classical Japanese literature (especially court fiction & its reception and early kabuki)

- **Naomi Geyer**, Associate Professor
  - Website: [https://alc.wisc.edu/about/faculty/naomi-geyer](https://alc.wisc.edu/about/faculty/naomi-geyer)
  - Email: nfgeyer@wisc.edu
  - Areas of Expertise: Japanese Language, Language Pedagogy, Pragmatics

- **Adam L. Kern**, Professor
  - Website: [https://alc.wisc.edu/about/faculty/adam-l-kern](https://alc.wisc.edu/about/faculty/adam-l-kern)
  - Email: alkern@wisc.edu

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### ADVISING AND CAREERS

**UNDERGRADUATE ADVISOR**

- **Rachel Weiss**
  - 1244 Van Hise Hall
  - 608-890-0138
  - rweiss@wisc.edu

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Areas of Expertise: The popular literature, culture, poetry, theater, and visual culture of early modern unto modern Japan (1600-1900). Transcultural comics in Japan (manga, kibyōshi, etc) and beyond.

**Junko Mori, Professor**

website: https://alc.wisc.edu/about/faculty/junko-mori (https://alc.wisc.edu/about/faculty/junko-mori/)

email: jmori@wisc.edu

Areas of Expertise: Japanese Linguistics, Applied Linguistics, Conversation Analysis, Sociolinguistics

**Takako Nakakubo, Faculty Associate**

website: https://alc.wisc.edu/about/faculty/takako-nakakubo (https://alc.wisc.edu/about/faculty/takako-nakakubo/)

email: tnakakubo@wisc.edu

Areas of Expertise: Second Language Acquisition of Japanese, Japanese Pedagogy, Learning Strategies

**Steve Ridgely, Associate Professor**

website: https://alc.wisc.edu/about/faculty/steve-ridgely (https://alc.wisc.edu/about/faculty/steve-ridgely/)

email: steve.ridgely@wisc.edu

Areas of Expertise: modern Japanese literature, cultural theory, transasian studies

**WISCONSIN EXPERIENCE**

**UNDERGRADUATE RESEARCH**

Students in the ALC department academic programs are encouraged to become engaged in undergraduate research. There are numerous programs (https://teachlearn.provost.wisc.edu/initiatives-and-programs/undergraduate-research/) that provide research opportunities for undergraduates at UW–Madison including:

- Hilldale Undergraduate/Faculty Research Fellowships (https://awards.advising.wisc.edu/all-scholarships/hilldale-undergraduatefaculty-research-fellowship/)
- McNair Scholars (http://grad.wisc.edu/mcnair/)
- Summer Research Programs (https://grad.wisc.edu/diversity/srop/)
- Undergraduate Research Scholars (https://urs.ls.wisc.edu/)
- The Wisconsin Idea Undergraduate Fellowship Program (https://morgridge.wisc.edu/students/wisconsin-idea-fellowships/)

**RESOURCES AND SCHOLARSHIPS**

**CAMPUS RESOURCES**

**Foreign Language & Area Studies (FLAS) Fellowships**

East Asian Studies FLAS Coordinator: Laurie Dennis, Assistant Director, ldennis@wisc.edu (ldennis@international.wisc.edu), 325 Ingraham Hall

FLAS fellowships are funded by the U.S. Department of Education and administered by the UW’s National Resource Centers to assist students in acquiring foreign language and either area or international studies competencies. FLAS awards are only available for specific languages (https://flas.wisc.edu/Languages.html), and are contingent on federal funding. Please direct any questions to the FLAS Coordinator (https://flas.wisc.edu/Languages.html) of your chosen language.

Applicants must be U.S. citizens or permanent residents of the United States. Applications by students in professional fields are encouraged. Preference will be given to applicants with a high level of academic ability and with previous language training. Academic Year and Summer FLAS awards are two separate competitions requiring two separate and complete applications.

**Scholarships@UW-Madison**

This is the primary campus wide portal for applicants, current students, and everyone looking for scholarship opportunities on campus.

**Undergraduate Academic Awards Office**

We help UW-Madison undergraduates and recent graduates pursue nationally competitive scholarships (https://awards.advising.wisc.edu/scholarships/nationally-competitive/) and campus-wide awards (https://awards.advising.wisc.edu/scholarships/campus-wide/) for research, service and leadership—activities at the heart of the Wisconsin Experience. We can help you:

- Find scholarship opportunities that match your goals and interests
- Navigate the scholarship application process
- Review scholarship essays
- Prepare for national scholarship interviews

Contact us (https://awards.advising.wisc.edu/schedule-an-appointment/) to schedule an appointment to discuss which opportunities are right for you.

**NATIONAL SCHOLARSHIPS**

**Boren Scholarships**

Campus Representative: Undergraduates with questions should contact Matt Geisler (mdgeisler@studyabroad.wisc.edu), Associate Director of International Academic Programs

These scholarships provide up to $20,000 to U.S. undergraduate students to study abroad in areas of the world that are critical to U.S. interests and underrepresented in study abroad, including Africa, Asia, Central & Eastern Europe, Eurasia, Latin America, and the Middle East. The countries of Western Europe, Canada, Australia, and New Zealand are excluded. (Full list of preferred countries (http://borenawards.org/boren_scholarship/preferences.html)) Additionally, all programs must include formal study of an appropriate foreign language. (Full list of preferred languages (http://borenawards.org/boren_scholarship/preferences.html)).

**Critical Language Scholarship Program**

Campus Representative: Mark Lilleleht, Assistant Director for Awards at awards@iris.wisc.edu
The CLS program is part of the U.S. Department of State, Bureau of Educational and Cultural Affairs. It is a fully-funded overseas intensive language and cultural immersion program for American undergraduate and graduate students. With the goal of broadening the base of Americans studying and mastering critical languages and to build relationships between the people of the United States and other countries, CLS provides opportunities to a diverse range of students from across the United States at every level of language learning. The fourteen CLS languages are: Arabic, Azerbaijani, Bangla, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Punjabi, Russian, Swahili, Turkish, and Urdu.

The CLS Program seeks participants with diverse interests, from a wide variety of fields of study, backgrounds and career paths, with the purpose of representing the full diversity of the United States. Thus, students from all academic disciplines, including business, engineering, law, medicine, science, social sciences, arts and humanities are encouraged to apply.

Gilman Scholarship Program
Campus Representative: Andy Quackenbush
(quackenbush@studyabroad.wisc.edu)

The Gilman Scholarship Program is an undergraduate grant program for U.S. citizens of limited financial means to enable them to study abroad, thereby internationalizing their outlook and better preparing them to assume significant roles in the increasingly global economy.