

# JAPANESE PROFESSIONAL COMMUNICATION, CERTIFICATE

The certificate in Japanese professional communication provides students with the opportunity to develop proficiency in Japanese while pursuing majors in other subjects across the university. It emphasizes the development of communication skills that are applicable to various professional contexts that students may encounter in their future careers.

The certificate is open to all undergraduate students (except for those majoring in Japanese). It is available to University Special students only in circumstances where they have completed more than half of the 12 credit requirements discussed below as UW–Madison undergraduates in the semesters preceding their University Special student enrollment.

## STUDY ABROAD IN JAPAN

Students may receive residence credit for **study abroad** through a variety of different programs sponsored by the department. Please contact International Academic Programs (<https://www.studyabroad.wisc.edu/>) for details.

Students may also receive credit, or gain experience, through various **internship** opportunities abroad. Please contact International Internship Programs (<http://internships.international.wisc.edu/>) for details.

## HOW TO GET IN

### PLACEMENT EXAM

The Asian Languages and Cultures department offers placement exams for students with prior language study or experience as a speaker of Japanese. For more information, see the department's website (<https://alc.wisc.edu/languages/placement-tests-2/>).

### DECLARING THE CERTIFICATE

To declare the Certificate in Japanese Professional Communication, students should meet with the undergraduate advisor to review the requirements, and discuss courses. Students may declare the certificate at any point in their language study.

Students declared in the Japanese major are not eligible to declare the Japanese Professional Communication certificate.

### REQUIRED PREREQUISITE LANGUAGE COURSES

Code	Title	Credits
ASIALANG 103	First Semester Japanese	4
<i>or</i>		
ASIALANG 113 & ASIALANG 114	First Semester Elementary Japanese and Second Semester Elementary Japanese	4
<i>and</i>		
ASIALANG 104	Second Semester Japanese	4

ASIALANG 203	Third Semester Japanese	4
ASIALANG 204	Fourth Semester Japanese	4

## REQUIREMENTS

### REQUIREMENTS FOR THE CERTIFICATE

15 credits distributed as follows:

Code	Title	Credits
<b>Business Language Course</b>		
ASIALANG 377	Business Japanese Communication	3
<b>Advanced Japanese Language Courses</b>		
<b>9</b>		
ASIALANG 303	Fifth Semester Japanese	
ASIALANG 376	Japanese Conversation	
ASIALANG 451	Advanced Readings in Japanese	
ASIALANG 452	Advanced Japanese through Audio-Visual Media	
<b>Japanese Literature or Humanities Electives</b>		
<b>3</b>		
ASIAN/ HISTORY 104	Introduction to East Asian History: Japan	
ASIAN/ RELIG ST 236	Asia Enchanted: Ghosts, Gods, and Monsters	
ASIAN 253	Japanese Popular Culture	
ASIAN 301	Social Studies Topics in East Asian Studies	
ASIAN/HISTORY/ POLI SCI 255	Introduction to East Asian Civilizations	
ASIAN 353	Lovers, Warriors and Monks: Survey of Japanese Literature	
ASIAN 354	Early Modern Japanese Literature	
ASIAN 355	Modern Japanese Literature	
ASIAN 358	Language in Japanese Society	
ASIAN 361	Love and Politics: The Tale of Genji	
ASIAN 367	Haiku	
ASIAN 373	Topics in Japanese: Study Abroad	
ASIAN 376	Manga	
ASIAN 378	Anime	
ASIAN 434	Introduction to Japanese Linguistics	
ASIAN/ HISTORY 454	Samurai: History and Image	
ASIAN/ HISTORY 456	Pearl Harbor & Hiroshima: Japan, the US & The Crisis in Asia	
ASIAN 533	Readings in Early Modern Japanese Literature	
ASIAN 563	Readings in Modern Japanese Literature	
ASIAN 573	Readings in Classical Japanese Literature	
ASIALANG 313	Classical Japanese	
ANTHRO 357	Introduction to the Anthropology of Japan	
ART HIST 372	Arts of Japan	
ART HIST 475	Japanese Ceramics and Allied Arts	

LITTRANS 368	Modern Japanese Fiction
LITTRANS 372	
LITTRANS 373	Topics in Japanese Literature

Total Credits

15

## RESIDENCE AND QUALITY OF WORK

- Minimum 2.000 GPA on all certificate courses
- At least 8 certificate credits must be completed in residence

## CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.

## LEARNING OUTCOMES

1. Explain in the target language their academic and professional experiences, and articulate their career objectives, both in writing and speaking.
2. Manage basic everyday workplace (face-to-face, telephone, and email) communications in the target language (e.g., greeting, introducing oneself, making/changing appointments, making and receiving requests, obtaining permission, reporting, thanking, apologizing).
3. With preparation, deliver a clear, concise, and connected presentation in the target language, with the effective use of visual images, on a subject they researched through online resources and/or interviews.
4. Demonstrate an awareness of the significance of honorific and formulaic expressions and etiquette observed in the workplace within the target culture, which can be applied to their life-long learning.
5. Demonstrate an awareness of diverse cultural perspectives, which may influence business and other professional practices, and a disposition to approach unfamiliar contexts with an open mind.

## ADVISING AND CAREERS

### UNDERGRADUATE ADVISOR

**Rachel Weiss**

1244 Van Hise Hall

608-890-0138

rweiss@wisc.edu

Schedule an advising appointment in Starfish. You can access Starfish from you MyUW dashboard.

Rachel is the advisor for the undergraduate majors and certificates in the Department of Asian Languages and Cultures. She is happy to meet with students as they explore the degree options, prepare for study abroad or advance through their four-year plans.

### INTERNATIONAL DIRECTIONS ADVISING LANGUAGE INSTITUTE

The Language Institute (<https://languages.wisc.edu>) provides academic and career advising to undergraduate students interested in languages and international area studies. The International Directions advisor provides academic and career advising to undergraduate students who

are interested in languages and international area studies. Learn more (<https://languages.wisc.edu/advising/>).

## L&S CAREER RESOURCES

SuccessWorks at the College of Letters & Science helps students leverage the academic skills learned in their major, certificates, and liberal arts degree; explore and try out different career paths; participate in internships; prepare for the job search and/or graduate school applications; and network with professionals in the field (alumni and employers). In short, SuccessWorks helps students in the College of Letters & Science discover themselves, find opportunities, and develop the skills they need for success after graduation.

SuccessWorks can also assist students in career advising, résumé and cover letter writing, networking opportunities, and interview skills, as well as course offerings for undergraduates to begin their career exploration early in their undergraduate career.

Students should set up their profiles in Handshake (<https://careers.ls.wisc.edu/handshake/>) to take care of everything they need to explore career events, manage their campus interviews, and **apply to jobs and internships from 200,000+ employers around the country.**

- SuccessWorks (<https://careers.ls.wisc.edu/>)
- Set up a career advising appointment (<https://careers.ls.wisc.edu/make-an-appointment/>)
- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)—for more information, see Inter-LS 210: Career Development, Taking Initiative (<https://careers.ls.wisc.edu/inter-ls-210-career-development-taking-initiative/>)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Com B General Education Requirement)
- Handshake (<https://careers.ls.wisc.edu/handshake/>)
- Learn how we're transforming career preparation: L&S Career Initiative (<http://ls.wisc.edu/lsci/>)

## PEOPLE

### FACULTY

**Charo D'Etcheverry, Professor**

website: <https://alc.wisc.edu/about/faculty/charo-detcheverry> (<https://alc.wisc.edu/about/faculty/charo-detcheverry/>)

email: [cdetcheverry@wisc.edu](mailto:cdetcheverry@wisc.edu)

Areas of Expertise: Classical Japanese literature (especially court fiction & its reception and early kabuki)

**Naomi Geyer, Associate Professor**

website: <https://alc.wisc.edu/about/faculty/naomi-geyer> (<https://alc.wisc.edu/about/faculty/naomi-geyer/>)

email: [nfgeyer@wisc.edu](mailto:nfgeyer@wisc.edu)

Areas of Expertise: Japanese Language, Language Pedagogy, Pragmatics

**Adam L. Kern, Professor**

website: <https://alc.wisc.edu/about/faculty/adam-l-kern> (<https://alc.wisc.edu/about/faculty/adam-l-kern/>)

email: [alkern@wisc.edu](mailto:alkern@wisc.edu)

Areas of Expertise: The popular literature, culture, poetry, theater, and visual culture of early modern unto modern Japan (1600-1900). Transcultural comics in Japan (manga, *kibyōshi*, etc) and beyond.

#### Junko Mori, Professor

website: <https://alc.wisc.edu/about/faculty/junko-mori> (<https://alc.wisc.edu/about/faculty/junko-mori/>)  
email: [jmori@wisc.edu](mailto:jmori@wisc.edu)

Areas of Expertise: Japanese Linguistics, Applied Linguistics, Conversation Analysis, Sociolinguistics

#### Takako Nakakubo, Faculty Associate

website: <https://alc.wisc.edu/about/faculty/takako-nakakubo> (<https://alc.wisc.edu/about/faculty/takako-nakakubo/>)

email: [tnakakubo@wisc.edu](mailto:tnakakubo@wisc.edu)

Areas of Expertise: Second Language Acquisition of Japanese, Japanese Pedagogy, Learning Strategies

#### Steve Ridgely, Associate Professor

website: <https://alc.wisc.edu/about/faculty/steve-ridgely> (<https://alc.wisc.edu/about/faculty/steve-ridgely/>)

email: [steve.ridgely@wisc.edu](mailto:steve.ridgely@wisc.edu)

Areas of Expertise: modern Japanese literature, cultural theory, transasian studies

competencies. FLAS awards are only available for specific languages (<https://flas.wisc.edu/Languages.html>), and are contingent on federal funding. Please direct any questions to the FLAS Coordinator (<https://flas.wisc.edu/Languages.html>) of your chosen language.

Applicants must be U.S. citizens or permanent residents of the United States. Applications by students in professional fields are encouraged. Preference will be given to applicants with a high level of academic ability and with previous language training. Academic Year and Summer FLAS awards are **two separate competitions** requiring **two separate and complete applications**.

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Scholarships@UW-Madison (<https://scholarships.wisc.edu/Scholarships/>)

This is the primary campus wide portal for applicants, current students, and everyone looking for scholarship opportunities on campus.

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Undergraduate Academic Awards Office (<https://awards.advising.wisc.edu/>)

We help UW-Madison undergraduates and recent graduates pursue nationally competitive scholarships (<https://awards.advising.wisc.edu/scholarships/nationally-competitive/>) and campus-wide awards (<https://awards.advising.wisc.edu/scholarships/campus-wide/>) for research, service and leadership—activities at the heart of the Wisconsin Experience. We can help you:

- Find scholarship opportunities that match your goals and interests
- Navigate the scholarship application process
- Review scholarship essays
- Prepare for national scholarship interviews

Contact us (<https://awards.advising.wisc.edu/schedule-an-appointment/>) to schedule an appointment to discuss which opportunities are right for you.

## NATIONAL SCHOLARSHIPS

Boren Scholarships (<http://borenawards.org/>)

Campus Representative: Undergraduates with questions should contact Matt Geisler ([mdgeisler@studyabroad.wisc.edu](mailto:mdgeisler@studyabroad.wisc.edu)), Associate Director of International Academic Programs

These scholarships provide up to \$20,000 to U.S. undergraduate students to study abroad in areas of the world that are critical to U.S. interests and underrepresented in study abroad, including Africa, Asia, Central & Eastern Europe, Eurasia, Latin America, and the Middle East. The countries of Western Europe, Canada, Australia, and New Zealand are excluded. (Full list of preferred countries ([http://borenawards.org/boren\\_scholarship/preferences.html](http://borenawards.org/boren_scholarship/preferences.html))) Additionally, all programs must include formal study of an appropriate foreign language. (Full list of preferred languages ([http://borenawards.org/boren\\_scholarship/preferences.html](http://borenawards.org/boren_scholarship/preferences.html))).

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Critical Language Scholarship Program (<http://www.clscholarship.org/>)  
Campus Representative: Mark Lilleleht, Assistant Director for Awards at [awards@iris.wisc.edu](mailto:awards@iris.wisc.edu)

## WISCONSIN EXPERIENCE

### UNDERGRADUATE RESEARCH

Students in the ALC department academic programs are encouraged to become engaged in undergraduate research. There are numerous programs (<https://teachlearn.provost.wisc.edu/initiatives-and-programs/undergraduate-research/>) that provide research opportunities for undergraduates at UW–Madison including:

- Hilldale Undergraduate/Faculty Research Fellowships (<https://awards.advising.wisc.edu/all-scholarships/hilldale-undergraduatefaculty-research-fellowship/>)
- McNair Scholars (<http://grad.wisc.edu/mcnair/>)
- Summer Research Programs (<https://grad.wisc.edu/diversity/srop/>)
- Undergraduate Research Scholars (<https://urs.ls.wisc.edu/>)
- The Wisconsin Idea Undergraduate Fellowship Program (<https://morgridge.wisc.edu/students/wisconsin-idea-fellowships/>)

## RESOURCES AND SCHOLARSHIPS

### CAMPUS RESOURCES

#### Foreign Language & Area Studies (FLAS) Fellowships

East Asian Studies FLAS Coordinator: Laurie Dennis, Assistant Director, [ldennis@wisc.edu](mailto:ldennis@wisc.edu) ([ldennis@international.wisc.edu](mailto:ldennis@international.wisc.edu)), 325 Ingraham Hall

FLAS fellowships are funded by the U.S. Department of Education and administered by the UW's National Resource Centers to assist students in acquiring foreign language and either area or international studies

The CLS program is part of the U.S. Department of State, Bureau of Educational and Cultural Affairs. It is a fully-funded overseas intensive language and cultural immersion program for American undergraduate and graduate students. With the goal of broadening the base of Americans studying and mastering critical languages and to build relationships between the people of the United States and other countries, CLS provides opportunities to a diverse range of students from across the United States at every level of language learning. The fourteen CLS languages are: Arabic, Azerbaijani, Bangla, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Punjabi, Russian, Swahili, Turkish, and Urdu.

The CLS Program seeks participants with diverse interests, from a wide variety of fields of study, backgrounds and career paths, with the purpose of representing the full diversity of the United States. Thus, students from all academic disciplines, including business, engineering, law, medicine, science, social sciences, arts and humanities are encouraged to apply.

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#### **Gilman Scholarship Program**

Campus Representative: Andy Quackenbush  
(quackenbush@studyabroad.wisc.edu)

The Gilman Scholarship Program is an undergraduate grant program for U.S. citizens of limited financial means to enable them to study abroad, thereby internationalizing their outlook and better preparing them to assume significant roles in the increasingly global economy.