

APPLIED SOCIAL SCIENCE, BLS

ADVISING AND CAREERS

ADVISING

Each UW-Madison Online student is assigned an academic and career (AC) advisor (<https://online.wisc.edu/academic-career-coach/>).

Contact Information

Office of Online Student Success
advising@online.wisc.edu
Ingraham Hall
155 Observatory Drive
Madison, WI 53706

CAREERS

Completion of the BLS+MASS complements many career paths. Coursework designed around a liberal arts education provides students with critical thinking, qualitative and quantitative analysis, and communication skills needed in all industries. A focused study of social sciences helps graduates understand how:

- The social world can be understood and explored in a structured and guided way.
- The tools used in the study of the social world can help identify issues that need attention, and problems that could be solved.

Active engagement in the career development process is a vital component of a student's personal growth in college and future success as a lifelong learner, professional, and global citizen. AC advisors help prepare students for life post-graduation through individual and group advising.