

APPLIED SOCIAL SCIENCE, BLS

The Major in Applied Social Science (MASS) is completed with the Bachelor of Liberal Studies degree. The BLS and MASS are offered fully online and are ideal for returning students with some college credit. UW-Madison Online programs are designed with adult students in mind; they give students the flexibility to earn their degree while still meeting obligations at work and home.

Students in the MASS program will learn about how Social and Behavioral Science apply to their own lives and the world around them. BLS and MASS students will learn about world language study and global issues; understanding and engaging with diverse communities; ethical communication; and broader social issues that shape current events. Applied Social Sciences explores systematic and evidence-based study of the social world, encompassing all of the political, economic, legal, technological and cultural ideas, structures and processes that humans create to live together as a society. Social science data, methods, and theories help students understand how social life works to help social life work better.

Applied study across the social sciences, combined with integrated study of the liberal arts and sciences, is an ideal framework for identifying issues, questions, and opportunities that are important to humans, groups, institutions, and society. Students in this program will improve their skills as communicators, and as knowledgeable participants in a civil and just society. They will increase their skills and develop their abilities to create and support more effective and equitable solutions to social problems.

For more information, visit the UW-Madison Online admissions website or email a UW-Madison Online enrollment coach. They are here to help you navigate the application process.