COMMUNICATION ARTS, B.A.

ADVISING AND CAREERS

COMMUNICATION ARTS ACADEMIC ADVISING

Communication arts academic advisors (https://commarts.wisc.edu/undergraduate/advising/) assist students throughout their undergraduate studies. Please see the Communication Arts website (https://commarts.wisc.edu/undergraduate/advising/) for advising options.

CONTACT INFORMATION:
- Steffie Halverson, 6114 Vilas Hall, 608-262-2285, advising@commarts.wisc.edu
- Mary Rossa, 6068 Vilas Hall, 608-262-0992, advising@commarts.wisc.edu

COMMUNICATION ARTS COURSES

The Communication Arts Department offers a wide array of courses. All the courses listed in the Guide are not offered each semester. Please see Course Search and Enroll for current course offerings.

CAREER ADVISING

The communication and media career advisor (https://journalism.wisc.edu/career-services/advising/) assists students with career preparation, such as exploring career options, learning internship and job search strategies, and writing resumes and cover letters.

CONTACT INFORMATION:
- Pam Garcia-Rivera, 5114 Vilas Hall, 608-890-1046, pgarciariver@wisc.edu

CAREER EXPLORATION AND PREPARATION

GAIN EXPERIENCE

The Department of Communication Arts encourages students to apply the knowledge and skills they attain through coursework to professional settings. Internships and part-time jobs at television networks, nonprofit organizations, talent agencies, magazines, radio stations, advertising agencies, production companies, government agencies, and other communication-related businesses help students gain work-related experience and explore career options. Advising emails and postings provide communication arts majors with information on opportunities across the country.

Communication arts offers a one-credit, online academic course to accompany a student’s internship experience: COM ARTS 614 Field Experience in Communication and COM ARTS 615 Second Field Experience in Communication.

ATTEND EVENTS

Throughout the academic year, students have the opportunity to participate in several communication-focused, career-related events, such as guest speakers, career panels, and the advertising and communications career fair.

COMMUNICATION ARTS ALUMNI CAREERS AT A GLANCE

After completing a liberal arts education with a communication arts major, communication arts alumni pursue a variety of careers. In a recent survey, communication arts alumni were asked to provide and categorize their occupation. The results are available on the Department of Communication Arts website:

- Communication Science & Rhetorical Studies Alumni Careers (https://commarts.wisc.edu/undergraduate/careers/)
- Radio–Television–Film Alumni Careers (https://commarts.wisc.edu/undergraduate/careers/)

L&S CAREER RESOURCES

SuccessWorks at the College of Letters & Science helps students leverage the academic skills learned in their major, certificates, and liberal arts degree; explore and try out different career paths; participate in internships; prepare for the job search and/or graduate school applications; and network with professionals in the field (alumni and employers). In short, SuccessWorks helps students in the College of Letters & Science discover themselves, find opportunities, and develop the skills they need for success after graduation.

SuccessWorks can also assist students in career advising, résumé and cover letter writing, networking opportunities, and interview skills, as well as course offerings for undergraduates to begin their career exploration early in their undergraduate career.

Students should set up their profiles in Handshake (https://careers.ls.wisc.edu/handshake/) to take care of everything they need to explore career events, manage their campus interviews, and apply to jobs and internships from 200,000+ employers around the country.

- SuccessWorks (https://careers.ls.wisc.edu/)
- Set up a career advising appointment (https://careers.ls.wisc.edu/make-an-appointment/)
- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)—for more information, see Inter-LS 210: Career Development, Taking Initiative (https://careers.ls.wisc.edu/inter-ls-210-career-development-taking-initiative/)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Com B General Education Requirement)
- Handshake (https://careers.ls.wisc.edu/handshake/)
- Learn how we’re transforming career preparation: L&S Career Initiative (http://ls.wisc.edu/lsci/)