

COMMUNICATION ARTS, BA

ADVISING AND CAREERS

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DECLARE OR CANCEL THIS MAJOR

Please follow the process described on the Communication Arts website (<https://commarts.wisc.edu/undergraduate/declaring/>).

Non-Letters & Science students will need permission from their school or college to pursue an additional major in Communication Arts.

COMMUNICATION ARTS ACADEMIC ADVISING

Communication Arts academic advisors (<https://commarts.wisc.edu/undergraduate/advising/>) assist students throughout their undergraduate studies.

COMMUNICATION ARTS COURSES

The Communication Arts Department offers a wide array of courses (https://guide.wisc.edu/courses/com_arts/). All the courses listed in the Guide are not offered each semester. Please see Course Search & Enroll (<https://public.enroll.wisc.edu>) for current course offerings.

CAREER EXPLORATION AND PREPARATION

Gain Experience

The Department of Communication Arts encourages students to apply the knowledge and skills they attain through coursework to professional settings. Internships and part-time jobs at television networks, nonprofit organizations, talent agencies, magazines, radio stations, advertising agencies, production companies, government agencies, and other communication-related businesses help students gain work-related experience and explore career options.

Communication Arts offers a one-credit, online academic course to accompany a student's internship experience: COM ARTS 614 Field Experience in Communication and COM ARTS 615 Second Field Experience in Communication .

Attend Events

Throughout the academic year, students have the opportunity to participate in several communication-focused, career-related events.

Communication Arts Alumni Careers at a Glance

After completing a Letters & Science bachelor's degree with a Communication Arts major, alumni pursue a variety of careers. In a recent survey, Communication Arts alumni were asked to provide and categorize their occupation. The results are available on the Department of Communication Arts website:

- Communication Science & Rhetorical Studies Alumni Careers (<https://commarts.wisc.edu/undergraduate/careers/>)
- Radio–Television–Film Alumni Careers (<https://commarts.wisc.edu/undergraduate/careers/>)

SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try "Jobs, Internships, & How to Get Them," (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW–Madison students