

COMMUNICATION ARTS, B.A.

ADVISING AND CAREERS

COMMUNICATION ARTS ACADEMIC ADVISING

Communication arts academic advisors (<https://commarts.wisc.edu/undergraduate/advising/>) assist students throughout their undergraduate studies. Please see the Communication Arts website (<https://commarts.wisc.edu/undergraduate/advising/>) for advising options.

CONTACT INFORMATION:

Steffie Halverson, 6114 Vilas Hall, 608-262-2285,
advising@commarts.wisc.edu

Mary Rossa, 6068 Vilas Hall, 608-262-0992,
advising@commarts.wisc.edu

COMMUNICATION ARTS COURSES

The Communication Arts Department offers a wide array of courses. All the courses listed in the Guide are not offered each semester. Please see Course Search and Enroll for current course offerings.

CAREER ADVISING

The communication and media career advisor (<https://journalism.wisc.edu/career-services/advising/>) assists students with career preparation, such as exploring career options, learning internship and job search strategies, and writing resumes and cover letters.

CONTACT INFORMATION:

Pam Garcia-Rivera, 5114 Vilas Hall, 608-890-1046, pgarciariver@wisc.edu

CAREER EXPLORATION AND PREPARATION

GAIN EXPERIENCE

The Department of Communication Arts encourages students to apply the knowledge and skills they attain through coursework to professional settings. Internships and part-time jobs at television networks, nonprofit organizations, talent agencies, magazines, radio stations, advertising agencies, production companies, government agencies, and other communication-related businesses help students gain work-related experience and explore career options. Advising emails and postings provide communication arts majors with information on opportunities across the country.

Communication arts offers a one-credit, online academic course to accompany a student's internship experience: COM ARTS 614 Field Experience in Communication and COM ARTS 615 Second Field Experience in Communication .

ATTEND EVENTS

Throughout the academic year, students have the opportunity to participate in several communication-focused, career-related events.

COMMUNICATION ARTS ALUMNI CAREERS AT A GLANCE

After completing a liberal arts education with a communication arts major, communication arts alumni pursue a variety of careers. In a recent survey, communication arts alumni were asked to provide and categorize their occupation. The results are available on the Department of Communication Arts website:

- Communication Science & Rhetorical Studies Alumni Careers (<https://commarts.wisc.edu/undergraduate/careers/>)
- Radio–Television–Film Alumni Careers (<https://commarts.wisc.edu/undergraduate/careers/>)

L&S CAREER RESOURCES

Every L&S major opens a world of possibilities. SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps students turn the academic skills learned in their major, certificates, and other coursework into fulfilling lives after graduation, whether that means jobs, public service, graduate school or other career pursuits.

In addition to providing basic support like resume reviews and interview practice, SuccessWorks offers ways to explore interests and build career skills from their very first semester/term at UW all the way through graduation and beyond.

Students can explore careers in one-on-one advising, try out different career paths, complete internships, prepare for the job search and/or graduate school applications, and connect with supportive alumni and even employers in the fields that inspire them.

- SuccessWorks (<https://careers.ls.wisc.edu/>)
- Set up a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Enroll in a Career Course (<https://successworks.wisc.edu/career-courses/>) - a great idea for first- and second-year students:
 - INTER-LS 210 L&S Career Development: Taking Initiative (1 credit)
 - INTER-LS 215 Communicating About Careers (3 credits, fulfills Comm B General Education Requirement)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Activate your Handshake account (<https://successworks.wisc.edu/handshake/>) to apply for jobs and internships from 200,000+ employers recruiting UW-Madison students
- Learn about the impact SuccessWorks has on students' lives (<https://successworks.wisc.edu/about/mission/>)