

COMMUNICATION ARTS, B.A.

WISCONSIN EXPERIENCE

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STUDENT ORGANIZATIONS

UW–Madison offers many opportunities to get involved. Communication arts majors join student organizations across their areas of interest.

Department-Affiliated Organizations:

- Communication Arts Student Association (CASA)
- Hollywood Badgers

See the Department of Communication Arts website for a sampling of other UW–Madison student organizations (<https://commarts.wisc.edu/undergraduate/student-orgs/>) that may be of interest to communication-focused students.

STUDYING ABROAD

Communications arts majors are encouraged to look at study abroad programs and opportunities across the globe. Our students have studied in cities such as London, Rome, Tel Aviv, Prague, Galway, Sydney, Madrid, Bologna, Cape Town, Paris, Copenhagen, and Buenos Aires. When planning for their semester abroad, students should think beyond courses required for their major. Students are encouraged to take courses from a variety of subjects to satisfy requirements and elective credits for their degree.

RESEARCH OPPORTUNITIES

Communication science research team members gain hands-on research experience. Undergraduate research assistants may learn to code and enter data, interview participants, gather and prepare research materials, run experiments, and perform other activities required to complete a research study. Reading and writing assignments related to the research activities are assigned throughout the semester. Opportunities to participate in a research team vary from semester to semester.