COMMUNICATION ARTS INSTRUCTIONAL MEDIA CENTER

The Instructional Media Center (https://commarts.wisc.edu/imc/) (IMC), located in 3160 Vilas Hall, provides state-of-the-art equipment for communication arts media-production courses. The IMC circulates industry-standard camera, lighting, grip, and sound equipment for use on set. The Hamel Family Digital Media Lab's 70 editing stations and the department's two sound stages are also managed by the Instructional Media staff.