

# DIGITAL STUDIES, CERTIFICATE

## ADVISING AND CAREERS

### ACADEMIC ADVISING

Connecting and working with the digital studies advisor as early as possible helps you create a meaningful course plan and stay on track as you complete the certificate requirements. The advisor is available to consult on a variety of topics including: declaring the certificate, course selection, study abroad, job and internship opportunities related to digital media, and preparing for the job market after graduation. Make an appointment to talk with the digital studies advisor through Starfish (<https://wisc.starfishsolutions.com/starfish-ops/dl/instructor/serviceCatalog.html?bookmark=connection/11236/schedule>).

### COURSE PLANNING

The list of digital studies courses found on the Requirements tab (<https://guide.wisc.edu/undergraduate/letters-science/communication-arts/digital-studies-certificate/#requirements>) is the comprehensive list of all courses that count toward the certificate. However, not all courses on that list are offered each semester. To find out which courses are offered during a specific term, please refer to the program's Courses (<https://digitalstudies.wisc.edu/undergraduate-certificate/courses/>) webpage. More specific information related to the course offerings is also available there, including: specific course prerequisites, limited enrollment course information, and application requirements.

## CAREER EXPLORATION AND ADVISING

### CAREER ADVISING

The communication and media career advisor (<https://journalism.wisc.edu/career-services/advising/>) assists students with career preparation, such as exploring career options, learning internship and job search strategies, and writing resumes and cover letters. Workshops, programs and events, as well as guest speakers ranging from alumni to employers, are all available during the year as well.

### DIGITAL STUDIES ALUMNI

Since 2012, over 1,000 students have graduated with a Digital Studies Certificate. Digital Studies alumni pursue a variety of careers after completing their undergraduate degree. To learn more about what our alumni are up to, visit the Alumni Profiles page (<https://digitalstudies.wisc.edu/alumni/alumni-profiles/>) to read about the work they are doing and how Digital Studies has impacted their paths.

## L&S CAREER RESOURCES

SuccessWorks at the College of Letters & Science helps students leverage the academic skills learned in their major, certificates, and liberal arts degree; explore and try out different career paths; participate in internships; prepare for the job search and/or graduate school applications; and network with professionals in the field (alumni and employers). In short, SuccessWorks helps students in the College of Letters & Science discover themselves, find opportunities and develop the skills they need for success after graduation.

SuccessWorks can also assist students in career advising, résumé and cover letter writing, networking opportunities, and interview skills, as well as course offerings for undergraduates to begin their career exploration early in their undergraduate career.

Students should set up their profiles in Handshake (<https://careers.ls.wisc.edu/handshake/>) to take care of everything they need to explore career events, manage their campus interviews and **apply to jobs and internships from 200,000+ employers around the country.**

- SuccessWorks (<https://careers.ls.wisc.edu/>)
- Set up a career advising appointment (<https://careers.ls.wisc.edu/make-an-appointment/>)
- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)—for more information, see Inter-LS 210: Career Development, Taking Initiative (<https://careers.ls.wisc.edu/inter-ls-210-career-development-taking-initiative/>)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Com B General Education Requirement)
- Handshake (<https://careers.ls.wisc.edu/handshake/>)
- Learn how we're transforming career preparation: L&S Career Initiative (<http://ls.wisc.edu/lsci/>)