GEOGRAPHY, B.A.

ADVISING AND CAREERS

ADVISING
Students with questions about the major, courses, and careers are encouraged to contact the geography undergraduate advisor, Joel Gruley, at jgruley@wisc.edu.

CAREERS
Given its interdisciplinary nature, Geography prepares students for employment in a wide variety of fields spanning the public, private, and nonprofit sectors, both domestically and abroad. Fields where geographers commonly find employment include, but are not limited to: ecological restoration; urban planning; economic development; human rights; corporate sustainability; immigration advocacy and refugee resettlement; environmental consulting; social movements and community organization; national security; data analysis and visualization; risk assessment; public health; journalism; diplomacy; transportation; sustainable agrifood systems. Moreover, geographers trained in Geographical Information Systems (GIS) and cartography are in high demand from governments, businesses, and nonprofits for their spatial data analysis and visualization skills.

L&S CAREER RESOURCES
Every L&S major opens a world of possibilities. SuccessWorks (https://successworks.wisc.edu/) at the College of Letters & Science helps students turn the academic skills learned in their major, certificates, and other coursework into fulfilling lives after graduation, whether that means jobs, public service, graduate school or other career pursuits.

In addition to providing basic support like resume reviews and interview practice, SuccessWorks offers ways to explore interests and build career skills from their very first semester/term at UW all the way through graduation and beyond.

Students can explore careers in one-on-one advising, try out different career paths, complete internships, prepare for the job search and/or graduate school applications, and connect with supportive alumni and even employers in the fields that inspire them.

- SuccessWorks (https://careers.ls.wisc.edu/)
- Set up a career advising appointment (https://successworks.wisc.edu/make-an-appointment/)
- Enroll in a Career Course (https://successworks.wisc.edu/career-courses/) - a great idea for first- and second-year students:
  - INTER-LS 210 L&S Career Development: Taking Initiative (1 credit)
  - INTER-LS 215 Communicating About Careers (3 credits, fulfills Comm B General Education Requirement)
- Learn about internships and internship funding (https://successworks.wisc.edu/finding-a-job-or-internship/)
- Activate your Handshake account (https://successworks.wisc.edu/handshake/) to apply for jobs and internships from 200,000+ employers recruiting UW-Madison students
- Learn about the impact SuccessWorks has on students’ lives (https://successworks.wisc.edu/about/mission/)