GEOGRAPHY, B.A.

ADVISING AND CAREERS

ADVISING
Students with questions about the major, courses, and careers are encouraged to contact the geography undergraduate advisor, Joel Gruley, at jgruley@wisc.edu.

CAREERS
Given its interdisciplinary nature, Geography prepares students for employment in a wide variety of fields spanning the public, private, and nonprofit sectors, both domestically and abroad. Fields where geographers commonly find employment include, but are not limited to: ecological restoration; urban planning; economic development; human rights; corporate sustainability; immigration advocacy and refugee resettlement; environmental consulting; social movements and community organization; national security; data analysis and visualization; risk assessment; public health; journalism; diplomacy; transportation; sustainable agrifood systems. Moreover, geographers trained in Geographical Information Systems (GIS) and cartography are in high demand from governments, businesses, and nonprofits for their spatial data analysis and visualization skills.

L&S CAREER RESOURCES
SuccessWorks at the College of Letters & Science helps students leverage the academic skills learned in their major, certificates, and liberal arts degree; explore and try out different career paths; participate in internships; prepare for the job search and/or graduate school applications; and network with professionals in the field (alumni and employers). In short, SuccessWorks helps students in the College of Letters & Science discover themselves, find opportunities, and develop the skills they need for success after graduation.

SuccessWorks can also assist students in career advising, résumé and cover letter writing, networking opportunities, and interview skills, as well as course offerings for undergraduates to begin their career exploration early in their undergraduate career.

Students should set up their profiles in Handshake (https://careers.ls.wisc.edu/handshake/) to take care of everything they need to explore career events, manage their campus interviews, and apply to jobs and internships from 200,000+ employers around the country.

- SuccessWorks (https://careers.ls.wisc.edu/)
- Set up a career advising appointment (https://careers.ls.wisc.edu/make-an-appointment/)
- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)—for more information, see Inter-LS 210: Career Development, Taking Initiative (https://careers.ls.wisc.edu/inter-ls-210-career-development-taking-initiative/)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Com B General Education Requirement)
- Handshake (https://careers.ls.wisc.edu/handshake/)
- Learn how we’re transforming career preparation: L&S Career Initiative (http://ls.wisc.edu/lsci/)