The certificate in health policy offered through the La Follette School of Public Affairs prepares undergraduate students to navigate and shape health policy in Wisconsin and in the United States. Coursework covers key concepts and contemporary issues relevant to work within the complex world of U.S. health policy. Courses also build familiarity with analytic methods and approaches used to foster evidence-based health policy, focusing especially on policy levers that influence health equity.

UW–Madison graduates occupy a wide range of professional roles in the health sector, such as health care providers, accountants, IT professionals, small business owners, researchers, human resources specialists, engineers, and advocates. Across these roles, a foundational understanding of health policy has emerged as a key professional competency. Recognizing that leaders in this realm must engage diverse perspectives to successfully address complex issues, required courses are designed to foster interdisciplinary discussion and analysis, and a fieldwork experience will deepen learning in a professional setting.