

# PUBLIC POLICY, CERTIFICATE

## ADVISING AND CAREERS

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#### DECLARE OR CANCEL THIS MAJOR

Please follow the process described on the La Follette School of Public Affairs website (<https://lafollette.wisc.edu/academics/undergraduate-certificate-in-public-policy/>).

#### Looking for Advising?

Please visit our undergraduate advising page (<https://lafollette.wisc.edu/students/advising/#undergrad>) to connect with our team.

### SKILLS AND CAREERS

Given the increasing complexity in every realm of public policy, students in the undergraduate certificate in public policy program gain skills in quantitative analysis, communication, writing, critical thinking, and problem-solving that are in demand by more and more employers in almost every sector.

The certificate program focuses on evidence-based practices and provides students with the skills to gather data and information from various sources, analyze and synthesize the findings, and write a clear and concise report to illustrate the main points.

With the focus on evidence-based practices, the public policy certificate program provides research and data analysis skills that are transferrable to nearly any occupation. Students maximize their electives and earn a credential that highlights these highly sought-after skills in the context of real-world practice.

Career development is an integral part of the La Follette School experience, with staff members and alumni eager to support and mentor students with diverse interests. Students benefit from networking opportunities, employer visits, professional development seminars, and other services.

### SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)

- Try “Jobs, Internships, & How to Get Them,” (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW–Madison students