APPLIED SOCIAL RESEARCH, CERTIFICATE

LEARNING OUTCOMES

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1. Understand and practice principles of accurate, reproducible social research
2. Evaluate the relative strengths and weaknesses of various social science research methods for addressing different types of research questions
3. Process, manage, and analyze social science data
4. Evaluate the strengths and limitations of data for answering different types of research questions
5. Communicate research findings effectively to a variety of audiences, including applying best practices for data visualization
6. Think critically about ethical questions arising in the conduct of social science and design research according to best ethical practices
7. Articulate relevance of applied social research skills to careers and graduate education