APPLIED SOCIAL RESEARCH, CERTIFICATE

The Certificate in Applied Social Research is designed for students who are interested in answering questions about the social world with qualitative and quantitative data and scientific research methods. This program prepares students for jobs in applied social research and for graduate study. Students gain training in advanced statistics, social science computing, and a variety of research methods. By selecting appropriate electives and internships, students may focus their training on demography, survey research, marketing and communications, criminal justice, health care, education, social services, natural resources, organizations, or personnel and human resources.