DATA SCIENCE, B.A.

ADVISING AND CAREERS

LOOKING FOR DATA SCIENCE ADVISING?
Students who are interested in data science academic advising should check out the advising information on our website (https://stat.wisc.edu/undergraduate-data-science-studies/) or send an email to dsmajor@stat.wisc.edu.

WHAT DO DATA SCIENTISTS DO?
Data Scientists are trained to manage, process, model, gain meaning and knowledge, and present data. These skills can be employed in a wide variety of different sectors of employment. Examples of interests of our students include finance, banking, sports analytics, marketing, retail, humanities, psychology, biosciences, healthcare, and consulting, just to name a few. Students are encouraged to combine data science with majors, certificates, and courses from differing areas to best be able to apply their data science in the area of their choosing.

Data science is one of the fastest growing area of jobs in the U.S. and in Wisconsin. All of the major job search engines regularly list thousands of jobs, for example, in 2018 Data Scientist was the #1 job on the web site Glassdoor with over 25,000 jobs, Monster.com listed over 12,000 jobs in data science nationally, and Indeed.com had over 1,000 jobs for data analysts just in the state of Wisconsin.

Additionally, the Occupational Outlook Handbook (OOH) from the Bureau of Labor Statistics shows the job growth outlook from 2016-26 for Mathematicians and Statisticians to be 33% (much faster than average) and for Computer and Information Research Scientists to be 19% (much faster than average).

Some students may want to continue to develop additional advanced data science skills through graduate education.

L&S CAREER RESOURCES
SuccessWorks at the College of Letters & Science helps students leverage the academic skills learned in their major, certificates, and liberal arts degree; explore and try out different career paths; participate in internships; prepare for the job search and/or graduate school applications; and network with professionals in the field (alumni and employers). In short, SuccessWorks helps students in the College of Letters & Science discover themselves, find opportunities, and develop the skills they need for success after graduation.

SuccessWorks can also assist students in career advising, résumé and cover letter writing, networking opportunities, and interview skills, as well as course offerings for undergraduates to begin their career exploration early in their undergraduate career.

Students should set up their profiles in Handshake (https://careers.ls.wisc.edu/handshake/) to take care of everything they need to explore career events, manage their campus interviews, and apply to jobs and internships from 200,000+ employers around the country.

- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)—for more information, see Inter-LS 210: Career Development, Taking Initiative (https://careers.ls.wisc.edu/inter-ls-210-career-development-taking-initiative/)
- INTER-LS 215 Communicating About Careers (3 credits, fulfills Com B General Education Requirement)
- Handshake (https://careers.ls.wisc.edu/handshake/)
- Learn how we're transforming career preparation: L&S Career Initiative (http://ls.wisc.edu/lsci/)